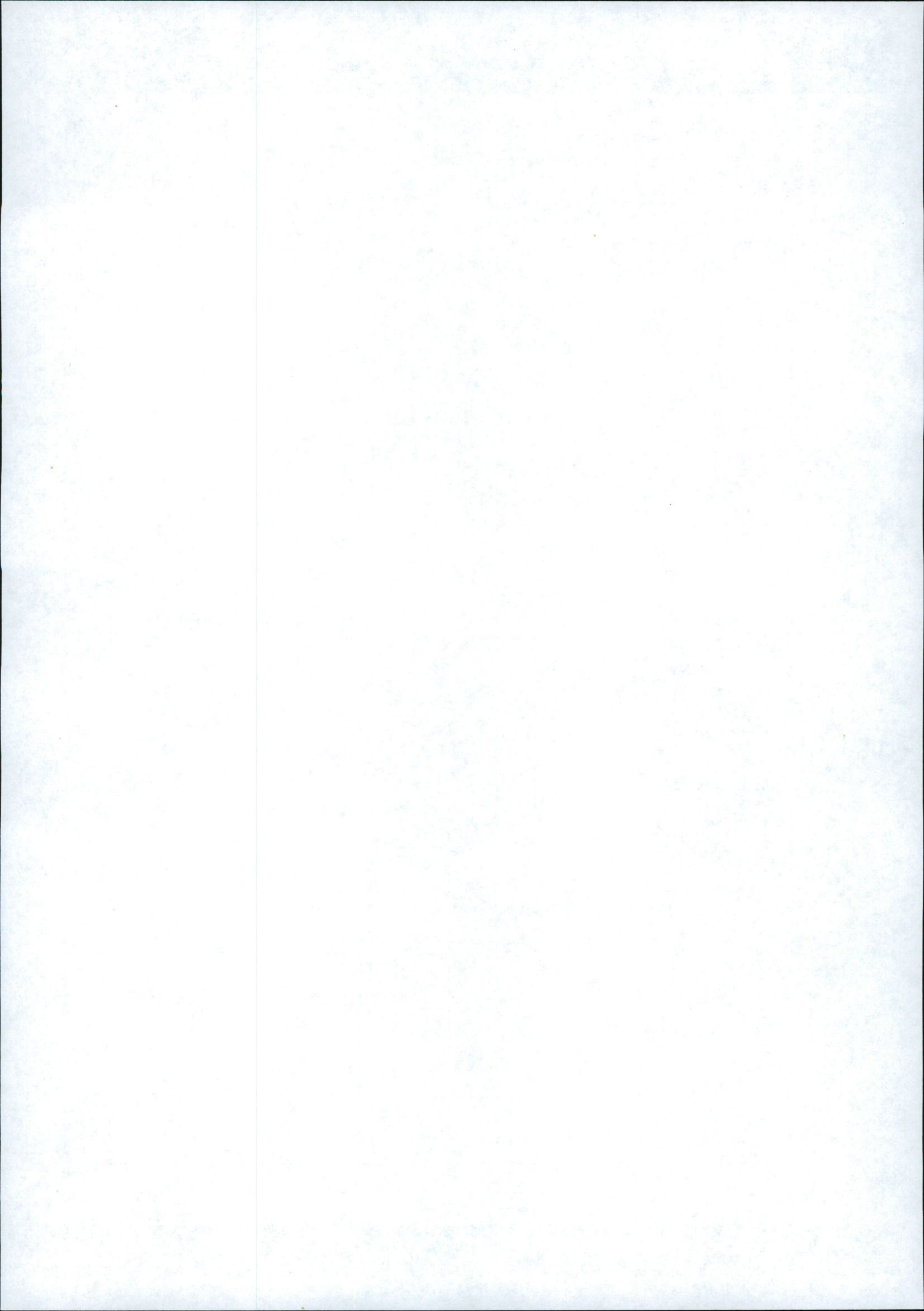


Appendix A Sample Travel Survey



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## 1 INSTRUCTIONS

### 1.1 Instructions

To be completed by staff and visitors

No personal or identifiable information is to be included.



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2 TRAVEL SURVEY

EVERYONE TO COMPLETE:

About your travel:

Do you nearly always travel to work using the same mode of transport?

- Yes
- No

How do you currently get to work?

Please tick the modes of transport that you use to come to work in the correct columns to show how often you use each mode.

	Everyday	More than once week	About once per week	Few times per month	Less than once per month
Bus					
Car					
Car Share					
Cycle					
Motorcycle					
Park and Ride					
Taxi					

Train					
Walk					
Combination (e.g., train <i>and</i> cycle)					

How far do you live from your normal place of work?

- Less than 1 KM
- Between 1 and 2 KMs
- Between 2 and 5 KMs
- Between 5 and 10 KMs
- Between 10 and 25 KMs
- More than 25 KMs

How long does it currently take you to travel to work on an average day?

- Less than 15 minutes
- Between 15 and 30 minutes
- Between 30 and 45 minutes
- Between 45 and 60 minutes
- Over an hour

Do you consider that you could walk to work?

- Yes
- No

Do you consider that you could cycle to work?

- Yes
- No

What time do you leave your home for work each morning? (Please tick)

		Mo n	Tue s	We d	Thu rs	Fr i
Before 7am						
Between 7am and 7.30am						
Between 7.30am and 8am						
Between 8am and 8.30am						
Between 8.30am and 9am						
Between 9am and 10am						
After 10am						
It varies	Comments					



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What time do you arrive home from work each day? (Please tick)

	Mon	Tues	Wed	Thurs	Fri
Before 3pm					
Between 3pm and 4pm					
Between 4pm and 4.30pm					
Between 4.30pm and 5pm					
Between 5pm and 5.30pm					
Between 5.30pm and 6pm					
After 6pm					
Comments					

It varies						
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Is the area you live in served by a regular bus service?

- Yes
- No
- Don't Know

If there is a bus, approximately how often does this service run?

- Every 10 Minutes
- Every 20 Minutes
- Every 30 Minutes
- Every 60 Minutes
- Less than hourly
- I don't know/Not applicable as there is no bus.

How close do you live to your nearest railway station?

- Less than 2 KM
- Between 2KM and 5KM
- Between 5 & 10 KM
- More than 10KM
- Don't know.

Does your nearest railway station have a direct line to the site?

- Yes
- No
- Don't Know

How close do you live to your nearest Luas stop?

- Less than 2 KM
- Between 2KM and 5KM
- Between 5 & 10 KM
- More than 10KM
- Don't know.

Does your nearest Luas stop have a direct line to the site?

- Yes
- No
- Don't Know

ONLY CAR COMMUTERS TO COMPLETE:

Car users:

If you currently drive to work, what are your main reasons for doing so?

- Drop off/collect children on the way to/from work.
- I use the car for other personal business on the way to/from work.
- I use my vehicle during the day for work purposes.
- I car share/give a lift/get a lift.
- It's quicker than other modes.
- It's cheaper than other modes.
- I have a lot to carry.
- I have no alternative.
- Personal security
- General convenience



- I have a disability that affects my travel choice Other.

Where do you normally park your car when you come to work?

- Onsite parking
- Park and Ride site
- Nearby pay and display car park.
- Nearby free public car park
- Nearby on street parking

Do you ever have difficulty finding a parking space?

- Yes – frequently.
- Yes – Occasionally
- No

On your journey to work do you ever get stuck in a level of traffic that you feel is unacceptable?

- Yes – frequently.
- Yes – Occasionally
- No

On your journey home from work do you ever get stuck in a level of traffic that you feel is unacceptable?

- Yes – frequently.
- Yes – Occasionally
- No

If you bring your car for work purposes, would having access to company vehicles make it possible for you to leave your car at home?

- Yes
- No
- Not Applicable, that's not why I bring my car.



EVERYONE TO COMPLETE:

Cycling Measures:

Would you consider cycling to work?

- Yes
- No

If you would consider cycling, which of the following possible measures would give you enough motivation to try it?

- More readily available information on cycle routes
- Safer cycle routes near to where I live.
- Safer cycle routes around work
- More cycle storage facilities
- Safer cycle storage facilities
- Modern showering/changing facilities.
- Lockers for cycling gear and clothes.
- A scheme that allows me to buy a bike and pay through my salary over instalments.
- Employer discounts at cycle shops
- Not applicable as I live too far away to cycle to work.
- Even though I live close enough, nothing would encourage me to cycle to work.

If you would never consider cycling to work, which of the following statements do you think most sum up the reasons for this?

- I live too far away.
- It would not fit in with my lifestyle.
- I don't like the idea of walking around on my own.
- It would take too long.
- The weather is too unpredictable.
- The city air is too polluted.
- I have too much to carry.
- Don't feel safe (road safety)
- Other commitments

EVERYONE TO COMPLETE:

Walking Measures:

Would you consider walking to work?

- Yes
- No

If you would consider walking, which of the following possible measures would give you enough motivation to try it?

- More readily available information on walking routes
- Improvements to the quality of footpaths
- More lighting in pedestrian areas
- More CCTV covering pedestrian areas.
- Modern showering/changing facilities.
- Lockers for walking gear and clothes
- Free issue of pedometers
- Free issue of personal safety alarms
- Interest free salary loans payable over 12 months for purchase of walking/outdoor gear
- Employer discounts at outdoor gear shops
- Not applicable as I live too far away to walk to work.
- Nothing would encourage me to walk to work.

If you would never consider walking to work, which of the following statements do you think most sum up the reasons for this?

- I live too far away.
- It would not fit in with my lifestyle.
- I don't like the idea of walking around on my own.
- It would take too long.
- The weather is too unpredictable.
- The city air is too polluted.
- I have too much to carry.

- Don't feel safe (road safety)
- Commitments outside of work



Appendix B Corrective Action



Objective	Target	Measure	Timescale	Responsibility	Monitoring Towards Progress	Cost
Objective 1 - Maximizing the Efficient Use of Car Parking Facilities	Increasing Car Occupancy Rates	Increase car occupancy from 1.05 per car to 1.6/1.7 per car.	10 Years	Mobility Manager	Annual survey/Uptake in Car Sharing	Admin cost of carrying out surveys
	Promote Car Club	Use of 'Car Club'	1 Year	Mobility Manager	Demand for car sharing spaces	Cost of lining 'Car Club' space
	Establish Car Sharing Data Base	Number of volunteers	1 Year	Mobility Manager	Number of people offering car sharing / Uptake in car share offer	Cost of lining 'Car Share' space

<p>Objective 2 - Encouraging Greater Use of Public Transport for The Journey to Work</p>	<p>Provide public transport information to all staff</p>	<p>Day 1 user survey or assume locally demograp hics are representa tive / Repeat survey at 12 months</p>	<p>Prior to full site occupation</p>	<p>Mobility Manager</p>	<p>Compare Day 1 survey to 12 Month Survey</p>	<p>Admin cost of design information/pri nting of information</p>
<p></p>	<p>Tax Saver /Season Ticket Scheme</p>	<p>Uptake in Scheme</p>	<p>Administered as per the rules of the Bike to Work Scheme</p>	<p>Mobility Manager/ Pay Roll</p>	<p>Number of users</p>	<p>Admin costs running scheme</p>
<p>Objective 3 - Encouraging More Staff to</p>	<p>Provide public cycle information to all staff/Offer general</p>	<p>Day 1 user survey or assume locally demograp hics are representa</p>	<p>Prior to full site occupation</p>	<p>Mobility Manager</p>	<p>Compare Day 1 survey to 12 Month Survey</p>	<p>Admin cost of design information/pri nting of information</p>



Cycle to Work	biking information	Repeat survey at 12 months	Initially up to 5 spaces. Within 12 months full allocation of spaces	Mobility Manager	Number of users	Cost of providing bike stands, lockers etc
	Provide cycle parking/Lockers	Demand of use				
	Bike User Group	Demand of use	Within 12 months of full site occupation	Mobility Manager	Number of users	Admin costs of setting up/managing group
	Cycle Network Audit	Ensure that up-to-date information is available regarding	Every 12 months	Mobility Manager	Overall number of cyclists to/from work	Admin cost of carrying out survey

	Bike to Work Scheme	cycle routes, proficiency classes and other facilities for cyclists in the vicinity of the site	Administered as per the rules of the Bike to Work Scheme	Mobility Manager/ Pay Roll	Number of users	Admin costs running scheme
Objective 4 - Encouraging More Staff to Walk to Work	Provide walking information to all staff indicating distances and times to key local facilities	Day 1 user survey or assume locally demograp hics are representa tive / Repeat	Prior to full site occupation	Mobility Manager	Compare Day 1 survey to 12 Month Survey	Admin cost of design information/pri nting of information



	near to the site;	survey at 12 months	Every 12 months	Mobility Manager	Overall number of walkers to/from work	Admin cost of carrying out survey
	Footpath Network Audit	Ensure that up-to-date information is available regarding walking routes, proficiency classes and other facilities for cyclists in the vicinity of the site				



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