

# Proposed Hotel Development at Site D, Liffey Valley Office Campus, Dublin 22

## **Verified Photomontages**



## **NOTES AND METHODOLOGY**

#### PROJECT DETAILS

Title: Proposed Hotel Development at Site D, Liffey Valley Office Campus, Dublin 22

### **Prepared by Digital Dimensions**

		Final	Draft	Status
			1	Revision
		17/04/23	06/04/23 17/04/23	Issue Date

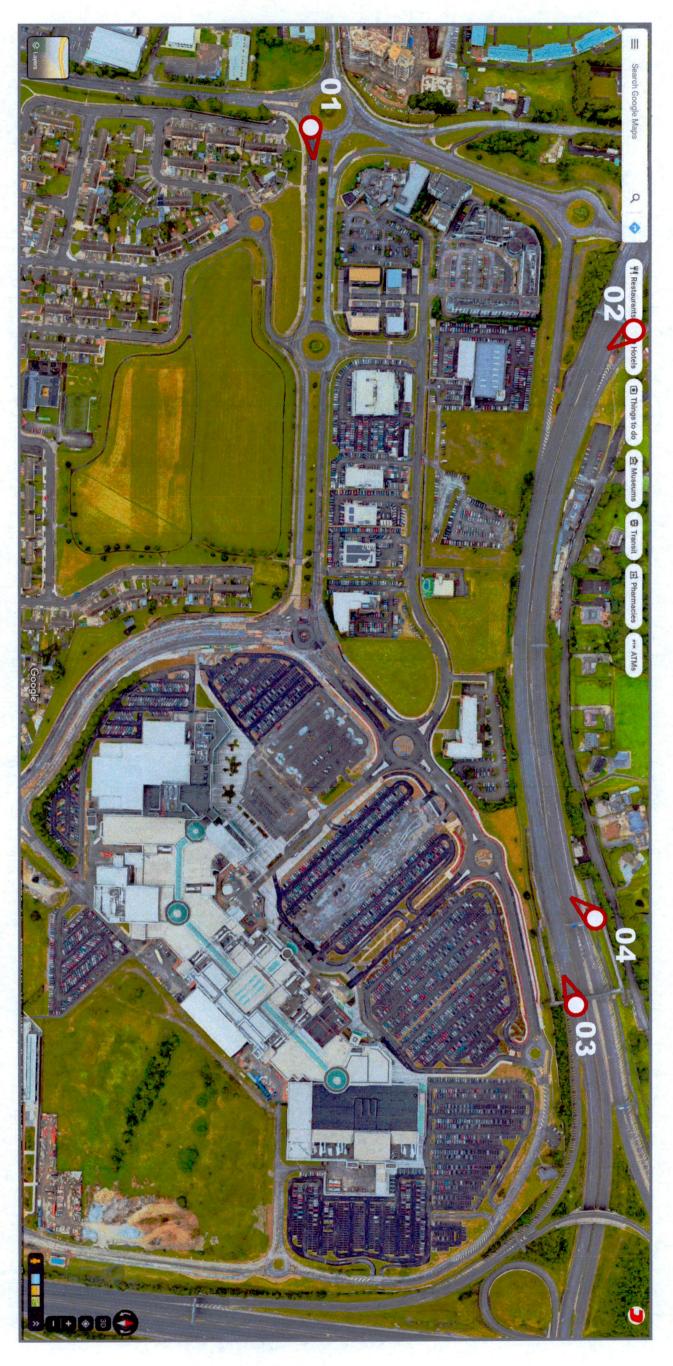
#### **PROFILE**

Digital Dimensions are specialists in computer generated visualisations for all forms of planning applications. The company was established in 2000 by John Healy and Jim Manning in Dublin, Ireland. Digital Dimensions is one of Ireland's leading architectural visualisation companies with 20+ years of experience covering a wide range of solutions in the areas of architectural visualisation, environmental design and digital media.

Method Statement - Photo-montage production using guidance in The Landscape Institute TGN-06-19 Visual Representation of Development Proposals.

- 1. Photographs are taken from locations as advised by the planning consultant with a full frame SLR digital camera and prime lens. Photographs are taken using the most appropriate combination of lens focal lengths to ensure that the field of view covers the proposed scheme environment or landscape context. The photographs are taken horizontally with a survey level attached to the camera. The photographic positions are marked (for later surveying), the height of the camera and the focal length of the image recorded.
- 2. In each photograph, a minimum of 3no. visible fixed points are marked for surveying. These are control points for model alignment within the photograph. All surveying is carried out by a qualified topographical surveyor using Total Station / GPS devices.
- 3. The photographic positions and the control points are geographically surveyed and this survey is tied in to the site topographical survey supplied by the Architect / client.
- 4. The buildings are accurately modelled in 3D cad software from cad drawings or BIM model supplied by the Architect. Material finishes are applied to the 3D model and scene element are place like trees and planting to represent the proposed landscaping.
- 5. Virtual 3D cameras are positioned according to the survey co-ordinates and the focal length is set to match the photograph. Pitch and rotation are adjusted using the survey control points to align the virtual camera to the photograph. Lighting is set to match the time of day the photograph is taken.
- 6. The proposed development is output from the 3D software using this camera and the image is then blended with the original photograph to give an accurate image of what the proposed development will look like in its proposed setting.
- 7. In the event of the development not being visible, the roof line of the development will be outlined in red if re-quested.
- 8. The document contains:
- a. Site location map with view locations plotted.
- b. Photomontage sheet with existing or proposed conditions.
- c. Reference information including field of view/focal length, range to site / development, date of photograph.

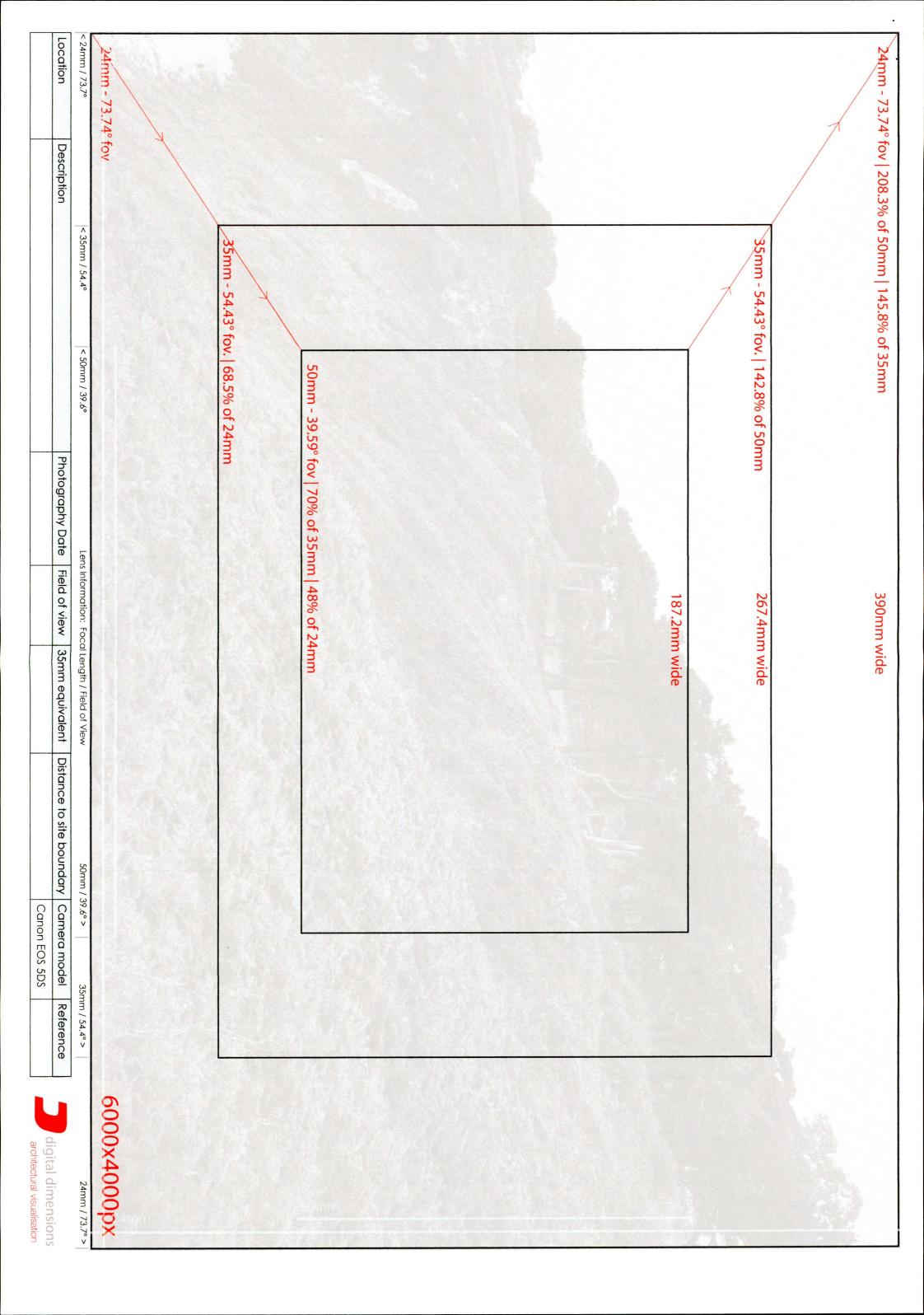




View Location Map

This map is for view location purposes only. Please refer to Architects drawings for site layout and redline boundary.







Canon EOS 5DS digital dimensions architectural visualisation

Description < 35mm / 54.4° < 50mm / 39.6° Photography Date 22/03/23 Lens Information: Focal Length / Field of View Field of view 35mm equivalent 24mm 518m Distance to site boundary | Camera model 50mm / 39.6° > 35mm / 54.4° > Reference





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View 3 Existing Location Description Photography Date 22/03/23 Field of view 73.7° 35mm equivalent 24mm Distance to site boundary | Camera model | Reference 334m Canon EOS 5DS 4993

< 24mm / 73.7° < 35mm / 54.4° < 50mm / 39.6° Lens Information: Focal Length / Field of View 50mm / 39.6° > 35mm / 54.4° > 24mm / 73.7° >







LocationDescriptionPhotography DateField of view35mm equivalentDistance to site boundaryCamera modelReferenceView 4 Proposed22/03/2373.7°24mm283mCanon EOS 5DS4987

