

Register Reference: SD22A/0434ai **Date:** 02-Dec-2022
Development: Retention of existing signage to the front of the unit including: 1 no. 9m x 1.5m lightbox with printed graphic and returns; 3 high level vinyl graphic signs total area 46sq.m; 2 No. 6.56m high vinyl graphic signs to flanking windows; 1 No. 300mm vinyl graphic strip forming archway 3.58m wide by 2.36m high; 2 No. 300mm vinyl graphic strips to entrance doors; 80mm wide strip to windows either side of entrance door to total length of 6.14m; and 1 No. 4.32m wide by 0.8m high Dibond graphic panel to trolley bay.
Location: Unit 1, Arena Retail Park, Whitestown Way, Tallaght, Dublin 24
Applicant: Maxi Zoo (Ireland) Ltd.
App. Type: Retention
Planning Officer: CIARAN STANLEY
Date Recd: 15-Nov-2022
Decision Due Date: 19-Jan-2023

Prior to commencement of any works in the public domain, and in order to comply with The Roads Act 1993 Section 13 Paragraph 10, a Road Opening Licence must be secured from South Dublin County Council, Roads Maintenance Department.

Description

Retention of existing signage to a retail premises within a retail park. There are no public roads affected by this application.

Additional Information Requested by SDCC:

The applicant is requested to submit revised drawings clearly showing omission of the 1 no. Lightbox Sign (illuminated signage) seeking retention. The signage should be amended to take the form of non-illuminated signage that fully complies with Section 12.5.7 Signage – Advertising, Corporate and Public Information and Table 3.19 Signage of the SDCC Development Plan 2022-2028 whereby lettering is limited to a maximum height of 400mm and whereby the sign is not internally illuminated.

Signed: Graham Murphy *Graham Murphy* 01/03/2023

Endorsed: _____ DATE

Applicant Submitted Response in Additional Information:

The additional information comprises six copies of the revised signage details showing the omission of the lightbox sign and its replacement with an externally illuminated sign with reduced lettering height to comply Section 12.5.7 of the SDCC Development Plan 2022-2028. The changes are reflected on pages 2 and 3 of the attached document – the remainder of the document is as submitted in our original application of the 15th November 2022.

Roads Department Assessment:

The roads have no comment to make.

No Roads objections subject to the following conditions:

1. The level of illumination of the lighting for the signs shall be reviewable at any time by the Roads Department in the interests of traffic safety, and adjustments shall be made by the applicant at their own expense if required to do so by South Dublin County Council.

Signed: Graham Murphy *Graham Murphy* 01/03/2023

Endorsed: _____ DATE