

	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)	Plan Register No. S99A/0528	
1. Location	Sycamore Road, Western Industrial Estate, Dublin 12.		
2. Development	Free-standing internally illuminated advertising structure at entrance to premises.		
3. Date of Application	30/07/99	Date Further Particulars (a) Requested (b) Received	
3a. Type of Application	Permission	1. 2.	1. 2.
4. Submitted by	Name: Harry Lawlor, Address: 10 Beech Walk, Brookwood,		
5. Applicant	Name: Coca Cola Bottlers Ireland Ltd., Address: Sycamore Road, Western Industrial Estate, Dublin 12.		
6. Decision	O.C.M. No. 2109 Date 28/09/1999	Effect RP REFUSE PERMISSION	
7. Grant	O.C.M. No. Date	Effect RP REFUSE PERMISSION	
8. Appeal Lodged			
9. Appeal Decision			
10. Material Contravention			
11. Enforcement		Compensation	Purchase Notice
12. Revocation or Amendment			
13. E.I.S. Requested	E.I.S. Received	E.I.S. Appeal	
14. Registrar	 Date	 Receipt No.	

Telefon: 01-414 9000
Facs: 01-414 9104

**PLANNING
DEPARTMENT**
P.O. Box 4122,
Town Centre, Tallaght,
Dublin 24.

Telephone: 01-414 9000
Fax: 01-414 9104

NOTIFICATION OF DECISION TO REFUSE PERMISSION
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 2109	Date of Decision 28/09/1999
Register Reference S99A/0528	Date 30/07/99

Applicant	Coca Cola Bottlers Ireland Ltd.,
Development	Free-standing internally illuminated advertising structure at entrance to premises.
Location	Sycamore Road, Western Industrial Estate, Dublin 12.
Floor Area	Sq Metres
Time extension(s) up to and including	
Additional Information Requested/Received	/

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

for the (1) Reasons on the attached Numbered Pages.

Signed on behalf of the South Dublin County Council

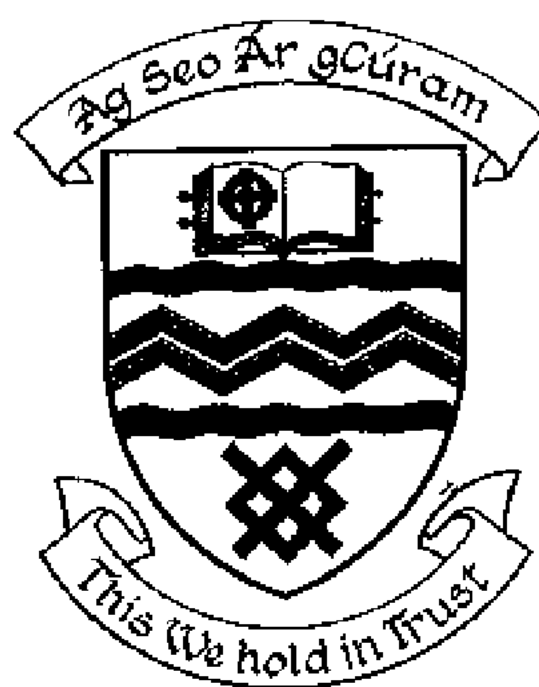
..... 28/09/99
for SENIOR ADMINISTRATIVE OFFICER

Harry Lawlor,
10 Beech Walk,
Brookwood,
Dublin 16.

SOUTH DUBLIN COUNTY COUNCIL
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS

Bosca 4122,
Lár an Bhaile, Tamhlacht,
Baile Átha Cliath 24.

Telefon: 01-414 9000
Facs: 01-414 9104



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REG REF. S99A/0528

Reasons

- 1 It is considered that the proposed advertising structure would constitute a non-essential advertising structure which, by virtue of its design, scale and location, would be unduly obtrusive and would create an undesirable precedent for similar development. It would therefore be inconsistent with the provisions included within the South Dublin County Development Plan 1998 (in particular Policy H14 and Section 3.6), and would be contrary to the proper planning and development of the area.