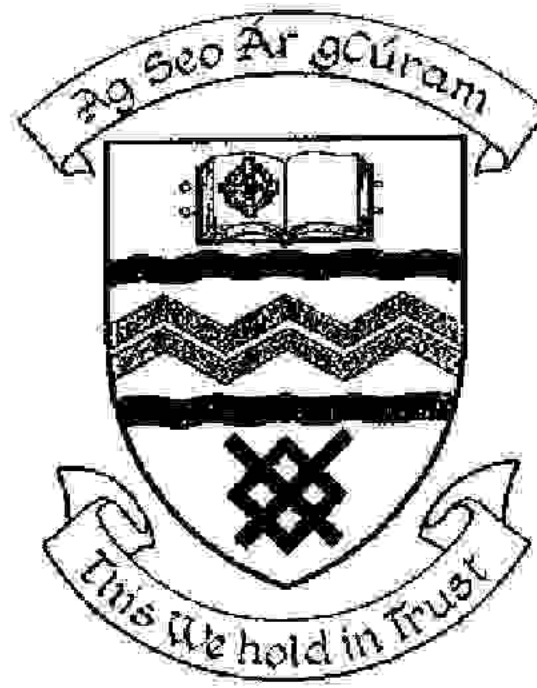


	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)	Plan Register No. S00A/0499	
1. Location	64/65 Cherryorchard Industrial Estate, Ballyfermot, Dublin 10.		
2. Development	Retain as erected 2 advertising billboards.		
3. Date of Application	18/07/00	Date Further Particulars (a) Requested (b) Received	
3a. Type of Application	Permission	1. 2.	1. 2.
4. Submitted by	Name: Schmidt Industries International Ltd., Address: 64/65 Cherryorchard Industrial Estate, Ballyfermot,		
5. Applicant	Name: Schmidt Industries International Ltd., Address: 64/65 Cherryorchard Industrial Estate, Ballyfermot, Dublin10.		
6. Decision	O.C.M. No. 2096 Date 14/09/2000	Effect RP REFUSE PERMISSION	
7. Grant	O.C.M. No. Date	Effect RP REFUSE PERMISSION	
8. Appeal Lodged			
9. Appeal Decision			
10. Material Contravention			
11. Enforcement		Compensation	Purchase Notice
12. Revocation or Amendment			
13. E.I.S. Requested		E.I.S. Received	E.I.S. Appeal
14. Registrar		Date	Receipt No.

SOUTH DUBLIN COUNTY COUNCIL
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS

Halla an Chontae,
Lár an Bhaile, Tamhlacht,
Baile Átha Cliath 24.

Telefon: 01-414 9000
Facs: 01-414 9104



**PLANNING
DEPARTMENT**
County Hall,
Town Centre, Tallaght,
Dublin 24.

Telephone: 01-414 9000
Fax: 01-414 9104

NOTIFICATION OF DECISION TO REFUSE PERMISSION
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 2096	Date of Decision 14/09/2000
Register Reference S00A/0499	Date 18/07/00

Applicant Schmidt Industries International Ltd.,
Development Retain as erected 2 advertising billboards.
Location 64/65 Cherryorchard Industrial Estate, Ballyfermot, Dublin 10.

Floor Area Sq Metres

Time extension(s) up to and including

Additional Information Requested/Received /

Clarification of Additional Information Requested/Received /

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

for the (3) Reasons on the attached Numbered Pages.

Signed on behalf of the South Dublin County Council

.....*NY*..... 14/09/00
for SENIOR ADMINISTRATIVE OFFICER

Schmidt Industries International Ltd.,
64/65 Cherryorchard Industrial Estate,
Ballyfermot,
Dublin 10.

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REG REF. S00A/0499

Reasons

- 1 The retention of the structures, which face Kennelsfort Road, would be visually obtrusive and would distract users of the public road and would, therefore, endanger public safety by reason of traffic hazard.
- 2 The proposed retention of the structures, which are located in close proximity to residential developments, would injure the amenities of property in the vicinity and would be contrary to the proper planning and development of the area.
- 3 The granting of permission for retention of the structures would contravene materially Policy H14 of the County Development Plan, which states: "it is the policy of the Council to restrict non-essential advertising structures, or any advertising structure which would impact injuriously on amenity, the built environment or road safety, and to have unauthorised signs removed". The proposal would therefore be contrary to the proper planning and development of the area.