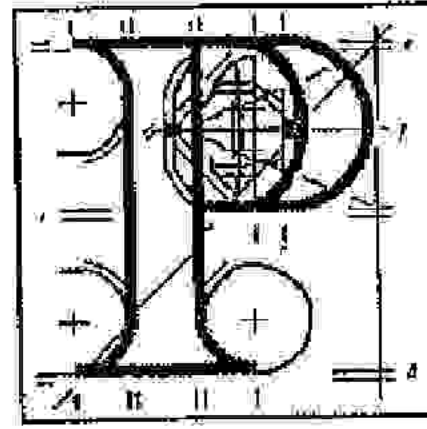


	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1999 and Planning & Development Act 2000 Planning Register (Part 1)	Plan Register No. S00A/0829	
1. Location	Rathfarnham Shopping Centre Carpark, Butterfield Ave, Dublin 14.		
2. Development	To retain one advertising structure.		
3. Date of Application	30/11/00	Date Further Particulars (a) Requested (b) Received	
3a. Type of Application	Permission	1. 2.	1. 2.
4. Submitted by	Name: T.D.I. Ltd, Address: 26 Fitzwilliam Square, Dublin 2.		
5. Applicant	Name: T.D.I. Ltd, Address: 26 Fitzwilliam Square, Dublin 2.		
6. Decision	O.C.M. No. 0200 Date 26/01/2001	Effect RP REFUSE PERMISSION	
7. Grant	O.C.M. No. Date	Effect RP REFUSE PERMISSION	
8. Appeal Lodged	26/02/2001	Written Representations	
9. Appeal Decision	25/06/2001	Refuse Permission	
10. Material Contravention			
11. Enforcement		Compensation	Purchase Notice
12. Revocation or Amendment			
13. E.I.S. Requested	E.I.S. Received	E.I.S. Appeal	
14. Registrar	Date	Receipt No.	

An Bord Pleanála



LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1999

County South Dublin

Planning Register Reference Number: S00A/0829

APPEAL by T.D.I. of 26 Fitzwilliam Square, Dublin against the decision made on the 26th day of January, 2001 by the Council of the County of South Dublin to refuse permission for development comprising the retention of one advertisement structure at Rathfarnham Shopping Centre, Butterfield Avenue, Dublin:

DECISION: Pursuant to the Local Government (Planning and Development) Acts, 1963 to 1999, permission is hereby refused for the said development for the reason set out in the Schedule hereto.

SCHEDULE

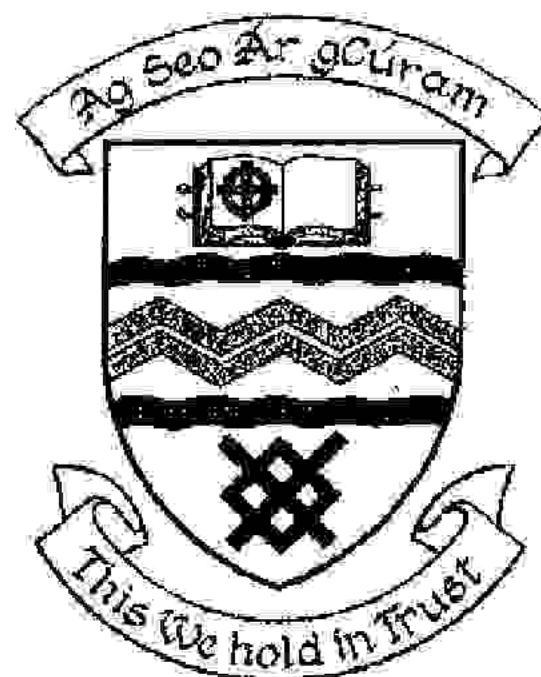
The advertising sign which it is proposed to retain, by reason of its excessive size and its location in the parking area of a shopping centre, constitutes an incongruous and visually obtrusive form of development which is out of scale with its surroundings. The retention of this advertising structure would, therefore, be contrary to the proper planning and development of the area and would set an undesirable precedent for similar developments in the vicinity.

Member of An Bord Pleanála
duly authorised to authenticate
the seal of the Board.

Dated this 25th day of June 2001.

	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1999 and Planning & Development Act 2000 Planning Register (Part 1)	Plan Register No. S00A/0829	
1. Location	Rathfarnham Shopping Centre Carpark, Butterfield Ave, Dublin 14.		
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3a. Type of Application	Permission	1. 2.	1. 2.
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5. Applicant	Name: T.D.I. Ltd, Address: 26 Fitzwilliam Square, Dublin 2.		
6. Decision	O.C.M. No. 0200 Date 26/01/2001	Effect RP REFUSE PERMISSION	
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14. Registrar Date Receipt No.	

SOUTH DUBLIN COUNTY COUNCIL
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS



Halla an Chontae,
Lár an Bhaile, Tamhlacht,
Baile Átha Cliath 24.

Telefon: 01-414 9000
Facs: 01-414 9104

**PLANNING
DEPARTMENT**
County Hall,
Town Centre, Tallaght,
Dublin 24.

Telephone: 01-414 9000
Fax: 01-414 9104

NOTIFICATION OF DECISION TO REFUSE PERMISSION
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 0200	Date of Decision 26/01/2001
Register Reference S00A/0829	Date 30/11/00

Applicant T.D.I. Ltd,
Development To retain one advertising structure.
Location Rathfarnham Shopping Centre Carpark, Butterfield Ave,
Dublin 14.

Floor Area Sq Metres

Time extension(s) up to and including

Additional Information Requested/Received /

Clarification of Additional Information Requested/Received /

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

for the (2) Reasons on the attached Numbered Pages.

Signed on behalf of the South Dublin County Council

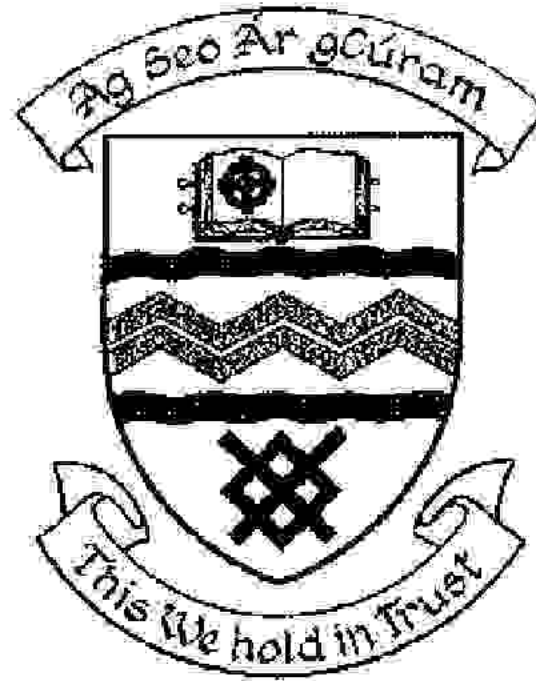

..... 26/01/01
for SENIOR ADMINISTRATIVE OFFICER

T.D.I. Ltd,
26 Fitzwilliam Square,
Dublin 2.

SOUTH DUBLIN COUNTY COUNCIL
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS

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REG REF. S00A/0829

Reasons

- 1 The advertising structure, by reason of its design, excessive size and location is visually obtrusive and it seriously injurious to the amenities of property in the vicinity and is thereby contrary to the proper planning and development of the area.
- 2 The retention of the advertising structure would set a precedent for similar advertising structures in the vicinity which would be contrary to the proper planning and development of the area.