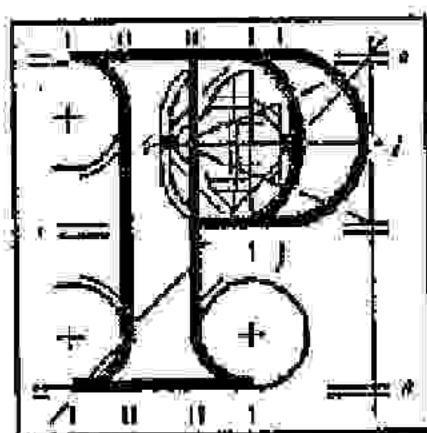


	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1999 and Planning & Development Act 2000 Planning Register (Part 1)	Plan Register No. S00A/0895
1. Location	Ashleaf Shopping Centre, Crumlin Cross, Dublin 12.	
2. Development	The erection of one external sign on Whitehall Road West and two external signs on Cromwellsfort Road.	
3. Date of Application	21/12/00	Date Further Particulars (a) Requested (b) Received
3a. Type of Application	Permission	1. 2.
4. Submitted by	Name: Design & Management, Address: 3 Ely Place, Dublin 2.	
5. Applicant	Name: Primeview Company, Address: 44 Jame's Place East, Dublin 2.	
6. Decision	O.C.M. No. 0382 Date 19/02/2001	Effect RP REFUSE PERMISSION
7. Grant	O.C.M. No. Date	Effect RP REFUSE PERMISSION
8. Appeal Lodged	16/03/2001	Written Representations
9. Appeal Decision	13/09/2001	Refuse Permission
10. Material Contravention		
11. Enforcement	Compensation	Purchase Notice
12. Revocation or Amendment		
13. E.I.S. Requested	E.I.S. Received	E.I.S. Appeal
14. Registrar	Date	Receipt No.

An Bord Pleanála



LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1999

County South Dublin

Planning Register Reference Number: S00A/0895

APPEAL by Primeview Company care of Kieran O'Malley and Company Limited of Saint Heliers, Saint Heliers Copse, Stillorgan Park, Blackrock, County Dublin against the decision made on the 19th day of February, 2001 by the Council of the County of South Dublin to refuse permission for development comprising the erection of one external sign on Whitehall Road West and two external signs on Cromwellsfort Road at Ashleaf Shopping Centre, Crumlin Cross, Dublin:

DECISION: Pursuant to the Local Government (Planning and Development) Acts, 1963 to 1999, permission is hereby refused for the said development for the reasons set out in the Schedule hereto.

SCHEDULE

1. It is considered that the proposed advertising signs, by reason of their size and location would be contrary to the objectives of the planning authority for advertisements, as set out in the current South Dublin County Development Plan. The proposed signs would, therefore, be contrary to the proper planning and development of the area.
2. It is considered that the proposed signs, by reason of their size and location would detract from the character of the building, would be visually obtrusive on the streetscape, would seriously injure the visual amenities of the area and would, therefore, be contrary to the proper planning and development of the area.

Michael Russell

Member of An Bord Pleanála
duly authorised to authenticate
the seal of the Board.

Dated this 13th day of September 2001.