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|-----------------------------|--|--|-----------------|
|                             | South Dublin County Council<br>Local Government<br>(Planning & Development)<br>Acts 1963 to 1999<br>and Planning & Development<br>Act 2000<br>Planning Register (Part 1) | Plan Register No.<br><br>S01A/0486                     |                 |
| 1. Location                 | Jobstown House, Jobstown, Blessington Road, Tallaght, Dub 24   |  |                 |
| 2. Development              | Retain two advertising signs measuring 20' x 10'.  |  |                 |
| 3. Date of Application      | 24/07/01   | Date Further Particulars<br>(a) Requested (b) Received |                 |
| 3a. Type of Application     | Permission   | 1.<br><br>2.   | 1.<br><br>2.    |
| 4. Submitted by             | Name: More O'Ferrall Ireland Ltd.,<br>Address: Beech House, Clonskeagh,  |  |                 |
| 5. Applicant                | Name: More O'Ferrall Ireland Ltd.,<br>Address: Beech House, Clonskeagh, Dublin 4.  |  |                 |
| 6. Decision                 | O.C.M. No. 2958<br><br>Date 19/09/2001   | Effect<br>RP REFUSE PERMISSION                         |                 |
| 7. Grant                    | O.C.M. No.<br>Date   | Effect<br>RP REFUSE PERMISSION                         |                 |
| 8. Appeal Lodged            |  |  |                 |
| 9. Appeal Decision          |  |  |                 |
| 10. Material Contravention  |  |  |                 |
| 11. Enforcement             |  | Compensation   | Purchase Notice |
| 12. Revocation or Amendment |  |  |                 |
| 13. E.I.S. Requested        |  | E.I.S. Received  | E.I.S. Appeal   |
| 14. Registrar               | Date   | Receipt No.  |                 |



Telefon: 01-414 9000  
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| Floor Area | Sq Metres |
|------------|-----------|
|------------|-----------|

Time extension(s) up to and including

Additional Information Requested/Received

### Clarification of Additional Information Requested/Received

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

For the (2) Reasons on the attached Numbered Pages.

Signed on behalf of the South Dublin County Council

for SENIOR ADMINISTRATIVE OFFICER

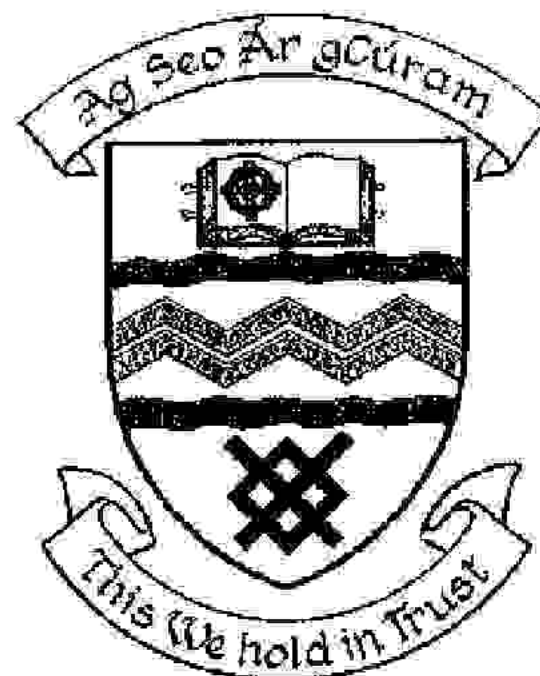
19/09/01

More O'Ferrall Ireland Ltd.,  
Beech House,  
Clonskeagh,  
Dublin 4.

**SOUTH DUBLIN COUNTY COUNCIL**  
**COMHAIRLE CHONTAE ÁTHA CLIATH THEAS**

Halla an Chontae,  
Lár an Bhaile, Tamhlacht,  
Baile Átha Cliath 24.

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**PLANNING  
DEPARTMENT**  
County Hall,  
Town Centre, Tallaght,  
Dublin 24.

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REG REF. S01A/0486

**Reasons**

- 1 Section 3.6.1.1 of the South Dublin County Development Plan 1998 states that 'non-essential advertising will not be permitted in areas where they would confuse or distract users of any public road'. It is considered that this proposal would contravene the policy in the Development Plan and by virtue of this would be inconsistent with the proper planning and development of the area.
- 2 The location of the above signs at the Fortunestown Road/ Blessington Road junction would cause a distraction to motorists thereby endangering public safety by reason of a traffic hazard.