

	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)	Plan Register No.  S96A/0570	
1. Location	1A Beechfield Ave, Cromwellsfort Road, Dublin 12.		
2. Development	Retention of advertising sign.		
3. Date of Application	29/10/96	Date Further Particulars (a) Requested (b) Received	
3a. Type of Application	Permission	1.  2.	1.  2.
4. Submitted by	Name: Auto Sounds Ltd., Address: Cromwellsfort Road, Dublin 12.		
5. Applicant	Name: Auto Sounds Ltd., Address: Cromwellsfort Road, Dublin 12.		
6. Decision	O.C.M. No. 2425  Date 16/12/96	Effect RP REFUSE PERMISSION	
7. Grant	O.C.M. No.  Date	Effect RP REFUSE PERMISSION	
8. Appeal Lodged			
9. Appeal Decision			
10. Material Contravention			
11. Enforcement	Compensation	Purchase Notice	
0	0	0	
12. Revocation or Amendment			
13. E.I.S. Requested	E.I.S. Received	E.I.S. Appeal	
14. .... Registrar	..... Date	..... Receipt No.	

**SOUTH DUBLIN COUNTY COUNCIL  
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS**

Bosca 4122,  
Lár an Bhaile, Tamhlacht,  
Baile Átha Cliath 24.

Telefon: 01-462 0000  
Facs: 01-462 0104



**PLANNING  
DEPARTMENT**  
P.O. Box 4122,  
Town Centre, Tallaght,  
Dublin 24.

Telephone: 01-462 0000  
Fax: 01-462 0104

**NOTIFICATION OF DECISION TO REFUSE PERMISSION  
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993**

Decision Order Number 2425	Date of Decision 16/12/96
Register Reference S96A/0570	Date 29th October 1996

**Applicant** Auto Sounds Ltd.,  
**Development** Retention of advertising sign.  
**Location** 1A Beechfield Ave, Cromwellsfort Road, Dublin 12.

**Floor Area** Sq Metres

**Time extension(s)** up to and including

**Additional Information Requested/Received** /

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

for the (2) Reasons on the attached Numbered Pages.

Signed on behalf of the South Dublin County Council

.....  
for SENIOR ADMINISTRATIVE OFFICER 17/12/96

Auto Sounds Ltd.,  
Cromwellsfort Road,  
Dublin 12.

SOUTH DUBLIN COUNTY COUNCIL  
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS



Bosca 4122,  
Lár an Bhaile, Tamhlacht,  
Baile Átha Cliath 24.

Telefon: 01-462 0000  
Facs: 01-462 0104  
REG REF. S96A/0570

PLANNING  
DEPARTMENT  
P.O. Box 4122,  
Town Centre, Tallaght,  
Dublin 24.

Telephone: 01-462 0000  
Fax: 01-462 0104

Reasons

- 1 It is an objective in the development plan to protect and improve residential amenity in the area in which the site is located. The proposed advertisement structure is immediately adjacent to and overlooks residential development. The proposed development, by reason of its visual impact on its own and in association with existing advertisements on this site constitutes disorderly development and is not consistent with the proper planning and development of the area.
- 2 The proposed development would constitute disorderly development by virtue of the precedence that the granting of permission would set, and would seriously injure the amenities and depreciate the value of property in the vicinity.