

	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)	Plan Register No.  S97A/0141	
1. Location	39 Palmerstown Drive, Dublin 20 adjacent to the Palmerstown Bypass.		
2. Development	Advertising/directional sign to the rear.		
3. Date of Application	14/03/97	Date Further Particulars (a) Requested (b) Received	
3a. Type of Application	Permission	1.  2.	1.  2.
4. Submitted by	Name: Freyer & Taylor Architects, Address: 78 Ranelagh Village, Dublin 6.		
5. Applicant	Name: Berkeley & Associates, Address: Unit 10, Palmerstown Shopping Centre, Dublin 20.		
6. Decision	O.C.M. No. 0883  Date 12/05/97	Effect RP REFUSE PERMISSION	
7. Grant	O.C.M. No.  Date	Effect RP REFUSE PERMISSION	
8. Appeal Lodged			
9. Appeal Decision			
10. Material Contravention			
11. Enforcement	Compensation	Purchase Notice	
0	0	0	
12. Revocation or Amendment			
13. E.I.S. Requested	E.I.S. Received	E.I.S. Appeal	
14. .... Registrar	..... Date	..... Receipt No.	



SOUTH DUBLIN COUNTY COUNCIL  
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS



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NOTIFICATION OF DECISION TO REFUSE PERMISSION  
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 0883	Date of Decision 12/05/97
Register Reference S97A/0141	Date 14th March 1997

Applicant Berkeley & Associates,  
Development Advertising/directional sign to the rear.  
Location 39 Palmerstown Drive, Dublin 20 adjacent to the  
Palmerstown Bypass.  
Floor Area Sq Metres  
Time extension(s) up to and including  
Additional Information Requested/Received /

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by order dated as above make a decision to REFUSE PERMISSION in respect of the above proposal.

for the (4) Reasons on the attached Numbered Pages.

signed on behalf of the South Dublin County Council

.....  
for SENIOR ADMINISTRATIVE OFFICER

12/05/97

Freyer & Taylor Architects,  
78 Ranelagh Village,  
Dublin 6.

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REG REF. S97A/0141

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**Reasons**

- 1 The development would contravene materially a development objective indicated in the development plan for the use solely or primarily of particular areas for particular purposes i.e. zoning objective 'A' - "To protect, and/or improve residential amenity in the Dublin County Development Plan 1993. Advertising and advertising structures are in the not permitted category in this use zone. The proposed sign would seriously injure the amenities and depreciate the value of property in the vicinity.
- 2 The advertisement and the advertisement panel, having regard to their scale and location are contrary to the policies and objectives of the Dublin County Development Plan 1993 as they affect advertising and advertising panels. The development is therefore contrary to the proper planning and development of the area.
- 3 The development by reason of it's scale, unsympathetic nature and obtrusiveness would set an undesirable precedent for other similar developments, which would in themselves and cumulatively be contrary to the policies and objectives of the Dublin County Development Plan 1993, harmful to visual amenity and be contrary to the proper planning and development of the area. In this regard the height of the sign over ground level is not clearly identified.
- 4 The proposed development by reason of it's proximity to the Palmerstown By-pass would endanger public safety by reason of traffic hazard.