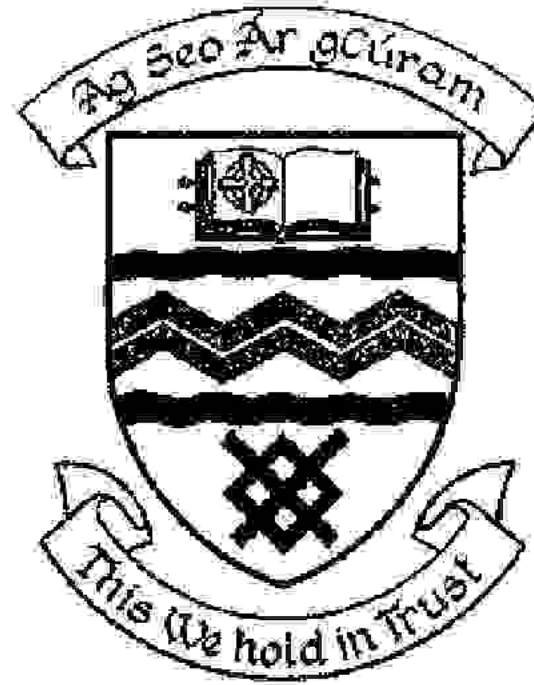


	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)		Plan Register No. S97A/0349	
1. Location	Gilbey House, Belgard Road, Tallaght, Dublin 24.			
2. Development	Permission sought for Europanel 12 sq.m. advertising sign.			
3. Date of Application	03/06/97	Date Further Particulars (a) Requested (b) Received		
3a. Type of Application	Permission	1.	1.	
		2.	2.	
4. Submitted by	Name: O Caoimh Sheehan, Address: 57 Fitzwilliam Square, Dublin 2.			
5. Applicant	Name: Gilbeys of Ireland Limited, Address: Gilbey House, Belgard Road, Tallaght, Dublin 24.			
6. Decision	O.C.M. No. 1501	Effect		
	Date 25/07/97	RP	REFUSE PERMISSION	
7. Grant	O.C.M. No.	Effect		
	Date	RP	REFUSE PERMISSION	
8. Appeal Lodged				
9. Appeal Decision				
10. Material Contravention				
11. Enforcement	Compensation	Purchase Notice		
0	0	0		
12. Revocation or Amendment				
13. E.I.S. Requested	E.I.S. Received	E.I.S. Appeal		
14. .... Registrar	..... Date	..... Receipt No.		

SOUTH DUBLIN COUNTY COUNCIL  
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS



Bosca 4122,  
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Baile Átha Cliath 24.

Telefon: 01-462 0000  
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PLANNING  
DEPARTMENT  
P.O. Box 4122,  
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Dublin 24.

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NOTIFICATION OF DECISION TO REFUSE PERMISSION  
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 1501	Date of Decision 25/07/97
Register Reference S97A/0349	Date 3rd June 1997

Applicant Gilbeys of Ireland Limited,  
Development Permission sought for Europanel 12 sq.m. advertising sign.  
Location Gilbey House, Belgard Road, Tallaght, Dublin 24.

Floor Area Sq Metres

Time extension(s) up to and including

Additional Information Requested/Received /

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

for the (3) Reasons on the attached Numbered Pages.

Signed on behalf of the South Dublin County Council

.....  
for SENIOR ADMINISTRATIVE OFFICER 25/07/97

O Caoimh Sheehan,  
57 Fitzwilliam Square,  
Dublin 2.

SOUTH DUBLIN COUNTY COUNCIL  
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REG REF. S97A/0349



Reasons

- 1 The proposed development represents excessive advertising on an already identifiable site and as such, would be detrimental to the visual amenities of the area.
- 2 The proposed development does not accord with the policies of the Planning Authority as set out in the "Tallaght Town Centre 2000 Plan" which has as one of its proposals the Enhancement of the Belgard Road/Belgard Road Extension (Section 3.7). It is the opinion of the Planning Authority that advertising hoardings/panels would not contribute to the enhancement of the area.
- 3 The proposed location of the advertising panel adjacent to a signalised junction would cause distraction to motorists using the junction and would thereby endanger public safety by reason of traffic hazard.