

	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)	Plan Register No.  S97A/0463	
1. Location	Cranley Cars Limited, Naas Road, Dublin 22.		
2. Development	For a free standing illuminated identity sign.		
3. Date of Application	15/07/97	Date Further Particulars (a) Requested (b) Received	
3a. Type of Application	Permission	1.  2.	1.  2.
4. Submitted by	Name: Arthur Gibney and Partners Architects, Address: 20 Harcourt Street, Dublin 2.		
5. Applicant	Name: CCC Enterprises Limited, Address: c/o Texaco Petrol Filling Station, Ballydowd, Lucan, Co. Dublin.		
6. Decision	O.C.M. No. 1822  Date 11/09/97	Effect RP REFUSE PERMISSION	
7. Grant	O.C.M. No.  Date	Effect RP REFUSE PERMISSION	
8. Appeal Lodged	10/10/97	Written Representations	
9. Appeal Decision	02/02/98	Refuse Permission	
10. Material Contravention			
11. Enforcement	Compensation	Purchase Notice	
0	0	0	
12. Revocation or Amendment			
13. E.I.S. Requested	E.I.S. Received	E.I.S. Appeal	
14. .... Registrar	..... Date	..... Receipt No.	

# AN BORD PLEANÁLA

LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

County South Dublin

Planning Register Reference Number: S97A/0463

**APPEAL** by C.C.C. Enterprises Limited care of Kiaran O' Malley and Company Limited of Saint Heliers, Saint Heliers Copse, Stillorgan Park, Blackrock, County Dublin against the decision made on the 11th day of September, 1997 by the Council of the County of South Dublin to refuse a permission for development comprising a free standing illuminated identity sign at Cranley Cars Limited, Naas Road, Dublin:

**DECISION:** Pursuant to the Local Government (Planning and Development) Acts, 1963 to 1993, permission is hereby refused for the said development for the reasons set out in the Schedule hereto.

## SCHEDULE

1. The proposed development would result in excessive signage and contribute to visual clutter along the National Primary Road. The proposed development would, therefore, contravene materially the provisions of sections 3.7 and A.1.5 of the Dublin County Development Plan, 1993, would seriously injure the visual amenities and depreciate the value of property in the vicinity and would be contrary to the proper planning and development of the area.
2. The proposed development would result in excessive signage on the National Primary Road which would tend to distract road users and would, therefore, endanger public safety by reason of traffic hazard.
3. The proposed development would contravene materially a condition attached to an existing permission for development namely, condition number 2 attached to the permission granted by An Bord Pleanála on the 30th day of January, 1997 under reference number 06S.099767 (planning register reference number S96A/0094) which specifically omitted a freestanding sign at the same location. The proposed development would, therefore, be contrary to the proper planning and development of the area.

*Ann Cor. Quinn*

Member of An Bord Pleanála  
duly authorised to authenticate  
the seal of the Board.

Dated this 2<sup>nd</sup> day of February, 1998.

**SOUTH DUBLIN COUNTY COUNCIL  
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS**

Bosca 4122,  
Lár an Bhaile, Tamhlacht,  
Baile Átha Cliath 24.

Telefon: 01-462 0000  
Facs: 01-462 0104



**PLANNING  
DEPARTMENT**  
P.O. Box 4122,  
Town Centre, Tallaght,  
Dublin 24.

Telephone: 01-462 0000  
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**NOTIFICATION OF DECISION TO REFUSE PERMISSION  
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993**

<b>Decision Order Number</b> 1822	<b>Date of Decision</b> 11/09/97
<b>Register Reference</b> S97A/0463	<b>Date</b> 15th July 1997

**Applicant** CCC Enterprises Limited,  
**Development** For a free standing illuminated identity sign.  
**Location** Cranley Cars Limited, Naas Road, Dublin 22.  
**Floor Area** Sq Metres  
**Time extension(s)** up to and including  
**Additional Information Requested/Received** /

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

for the (3) Reasons on the attached Numbered Pages.

Signed on behalf of the South Dublin County Council

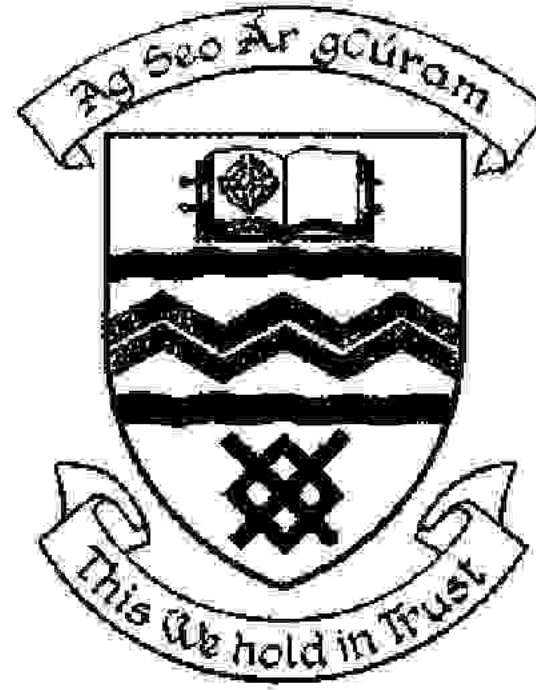
.....  
for SENIOR ADMINISTRATIVE OFFICER

11/09/97

Arthur Gibney and Partners Architects,  
20 Harcourt Street,  
Dublin 2.



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~~REG REF. S97A/0463~~

**Reasons**

- 1 The proposed development would result in excessive signage and contribute to visual clutter along a national primary route and would materially contravene the provisions of the Development Plan. The proposed development would seriously injure the visual amenities and depreciate the value of property in the vicinity and is not consistent with the proper planning and development of the area.
- 2 The proposed development would result in excessive signage on a national primary route which would tend to distract road users and would thereby be prejudicial to public safety by reason of traffic hazard.
- 3 The proposed development would materially contravene a condition attached to a grant of permission by An Bord Pleanála (Planning Authority register references S96A/0094, An Bord Pleanála Reference number PL.06S.099767) which specifically omitted a free standing sign at the same location.