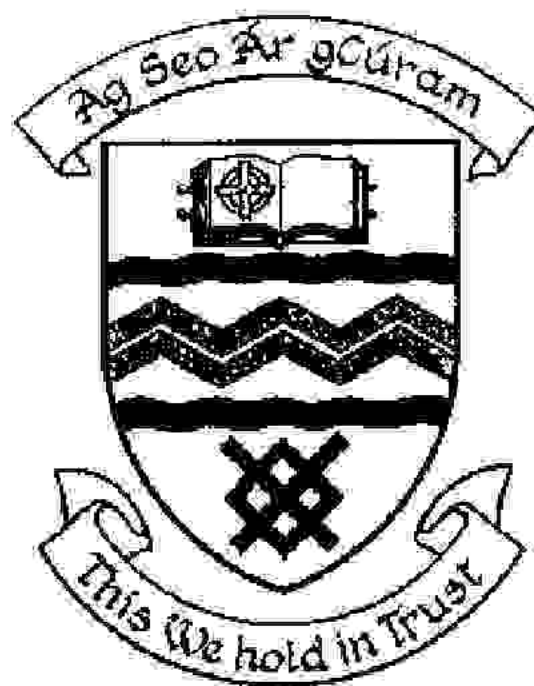


	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)	Plan Register No. S97A/0503	
1. Location	site at junction of Naas Road/Turnpike Road, Co. Dublin.		
2. Development	Corporate signs on building and free standing signs on site of mixed use building.		
3. Date of Application	31/07/97	Date Further Particulars (a) Requested (b) Received	
3a. Type of Application	Permission	1. 2.	1. 2.
4. Submitted by	Name: Peadar Nolan Architects, Address: 47 Upper Georges Street, Dun Laoghaire,		
5. Applicant	Name: Fiat Auto Ireland Ltd., Address: 4th Floor, Hume House, Ballsbridge, Dublin 4.		
6. Decision	O.C.M. No. 1949 Date 29/09/97	Effect RP REFUSE PERMISSION	
7. Grant	O.C.M. No. Date	Effect RP REFUSE PERMISSION	
8. Appeal Lodged			
9. Appeal Decision			
10. Material Contravention			
11. Enforcement	Compensation	Purchase Notice	
0	0	0	
12. Revocation or Amendment			
13. E.I.S. Requested	E.I.S. Received	E.I.S. Appeal	
14. Registrar Date Receipt No.	

**SOUTH DUBLIN COUNTY COUNCIL
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS**



Bosca 4122,
Lár an Bhaile, Tamhlacht,
Baile Átha Cliath 24.

Telefon: 01-462 0000
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**PLANNING
DEPARTMENT**
P.O. Box 4122,
Town Centre, Tallaght,
Dublin 24.

Telephone: 01-462 0000
Fax: 01-462 0104

**NOTIFICATION OF DECISION TO REFUSE PERMISSION
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993**

Decision Order Number 1949	Date of Decision 29/09/97
Register Reference S97A/0503	Date 31st July 1997

Applicant Fiat Auto Ireland Ltd.,

Development Corporate signs on building and free standing signs on site of mixed use building.

Location Site at junction of Naas Road/Turnpike Road, Co. Dublin.

Floor Area Sq Metres

Time extension(s) up to and including

Additional Information Requested/Received /

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

for the (2) Reasons on the attached Numbered Pages.

signed on behalf of the South Dublin County Council

.....
for SENIOR ADMINISTRATIVE OFFICER

29/09/97

Peadar Nolan Architects,
47 Upper Georges Street,
Dun Laoghaire,
Co. Dublin.

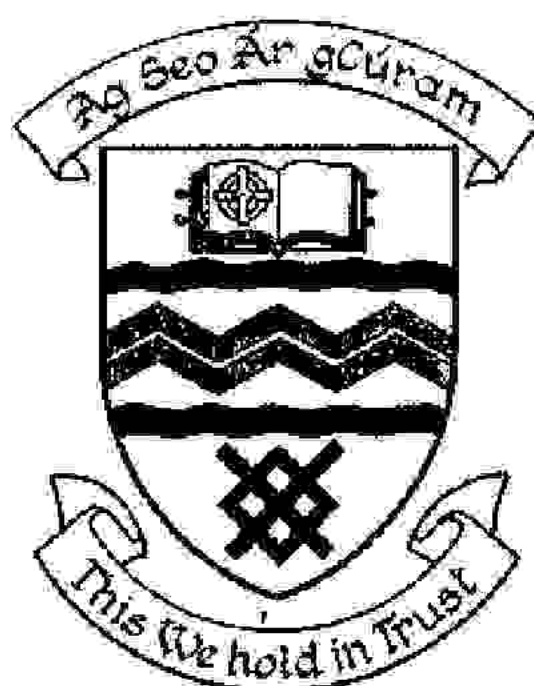
SOUTH DUBLIN COUNTY COUNCIL
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REG REF. S97A/0503



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Reasons

- 1 The proposed signage which is designed to have a high degree of visibility from the M50 junction with the Naas Road and N7 by way of elevation, size, quantity, colour, material and illumination of signs would distract roads users and would thereby be prejudicial to public safety by reason of traffic hazard.

- 2 The proposed development would result in excessive signage and contribute to visual clutter at a major junction and would materially contravene the provisions of the Development Plan as set out in Section 3.7 in the written statement. The proposed development would seriously injure the visual amenities and depreciate the value of property in the vicinity and is not consistent with the proper planning and development of the area.