		south Dublin County Co Local Government (Planning & Develops Acts 1963 to 199 Planning Register (Pa	: nent) 33	Y	Plan Register No. 597A/0545	
<b>1</b>	Location	Monastery Road, Clondalkin, Dublin 22				
2.	Development	Retention of outer wall signs.				
3.	Date of Application	28/08/97	Date Further Particulars (a) Requested (b) Received			
3a.	Type of Application	Permission		1.	1.	
4.,	submitted by	Name: A J Healy Ltd Address: Monastery Road, Clondalkin,				
5.	Applicant	Name: A J Healy Ltd Address: Monastery Road, Clondalkin, Dublin 22				
6.	Decision	O.C.M. No. 2094  Date 22/10/97	Effect RP REFUSE PERMISSION			
7.	Grant	O.C.M. No.	Effect RP REFUSE PERMISSION			
8.	Appeal Lodged			v v ∃o iio <del>r=</del> i		
<u>)</u> 9.	Appeal Decision	**************************************		V AM 2.17 W. N. P. (S	N	
10.	Material Contra	vention	L	:: - = <u> </u>	**************************************	
11.	Enforcement 0	Compensation 0	<del> </del>	Purchase 0	Notice	
12.	Revocation or A	mendment	· <b>311</b>	<del></del>		
13.	E.I.S. Requeste	ed E.I.S. Received		E.I.S. A	ppeal	
14.	Registrar	Date	•	Receipt 1	No.	

**J**P1%

## SOUTH DUBLIN COUNTY COUNCIL COMHAIRLE CHONTAE ÁTHA CLIATH THEAS

Bosca 4122, Lár an Bhaile, Tamhlacht, Baile Átha Cliath 24.

Telefon: 01-462 0000 Facs: 01-462 0104



PLANNING
DEPARTMENT
P.O. Box 4122,
Town Centre, Tallaght,
Dublin 24.

Telephone: 01-462 0000 Fax: 01-462 0104

NOTIFICATION OF DECISION TO REFUSE PERMISSION
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 2094	Date o	f Decision 22/10/97	ခံႏွ≈တို့ သိ <sub>တ္တေ</sub> လ <sup>†</sup> ာ ဌာ	
4		$\frac{1}{2} = -2 \qquad \qquad [1 \qquad \stackrel{=}{=} \qquad$	8. N. H.	
Register Reference S97A/0545	Date	28th August 1997		

Applicant

A J Healy Ltd

Development

Retention of outer wall signs.

Location

Monastery Road, Clondalkin, Dublin 22

Floor Area

Sa Metres

Time extension(s) up to and including

Additional Information Requested/Received

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to REFUSE PERMISSION in respect of the above proposal.

for the (3) Reasons on the attached Numbered Pages.

signed on behalf of the South Dublin County Council

22/10/97

for SENIOR ADMINISTRATIVE OFFICER

A J Healy Ltd Monastery Road, Clondalkin, Dublin 22

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REG REF. S97A/0545



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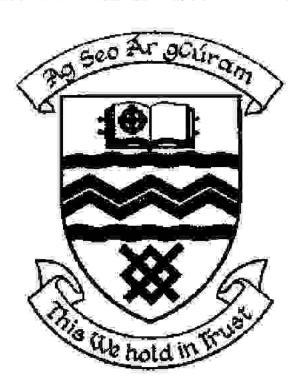
Having regard to the extent and scale of the advertisements and the advertisement panels as well as the visual obtrusiveness and unsympathetic nature of the development at the centre of clondalkin Village, it is considered that the advertisement and the advertisement panels materially contravene a development objective of the Dublin County Development Plan 1993 i.e. zoning objective C2; To protect and enhance the special physical and social character of town and village centres in the Dublin County Development Plan 1993, are harmful to visual amenity and contrary to the proper planning and development of the area, and depreciate the value of property in the vicinity.

- The advertisements and the advertisement panels, having regard to their scale, location on the building and proximity to pedestrian areas are contrary to the policies and objectives of the Dublin County Development Plan 1993 as they affect advertising and advertising panels. The development is therefore contrary to the proper planning and development of the area.
- The development in itself and taking account of the existing level of signage on the buildings within the site by reason of scale, visual clutter, unsympathetic nature and obtrusiveness would set an undesirable precedent for other similar developments which would in themselves and cumulatively be contrary to the policies and objectives of the Dublin County Development Plan 1993 and the Clondalkin Village Initiative, be harmful to visual amenity and be contrary to the proper planning and development of the area.

## SOUTH DUBLIN COUNTY COUNCIL COMHAIRLE CHONTAE ÁTHA CLIATH THEAS

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