:=		South Dublin County		L P	lan Register No.	
		Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)			S97A/0628	
1.	Location	Quinnsworth Supermarket, Convent Road, Clondalkin, Dublin 22				
2.	Development	Retention of 2 double sided free standing signs and 1 wallmounted sign in car park.				
3.	Date of Application	Į.			her Particulars sted (b) Received	
За.	Type of Application	Permission		1: 2.	2.	
4.	Submitted by	Name: Peter Stevens and Associates Address: 93A Sandymount Road, Sandymount,				
.5	Applicant	Name: Power Supermarkets Ltd Address: Gresham House, Marine Road, Dun Laoghaire, Co. Dublin				
6.	Decision	O.C.M. No. 4096 Date 19/11/97	Effe RP	ct REFUSE PERM	IISTON	
7.	Grant	O.C.M. No.	Effe RP	ct REFUSE PERM	TSSION	
ا ر ل	Appeal Lodged	16/12/97	Writ	Written Representations		
9.	Appeal Decision	15/04/98	Gran	Grant Permission		
10.	Material Contravention					
11.	Enforcement 0	Compensation 0		Purchase Notice		
12.	Revocation or Amendment					
13.	E.I.S. Requested	.s. Requested E.I.s. Appeal				
14.	Registrar	Date	·	Receipt No.		

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AN BORD PLEANÁLA

LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

County South Dublin

Planning Register Reference Number: S97A/0628

APPEAL by Power Supermarkets Limited care of Peter Stevens and Associates of 93A Sandymount Road, Dublin against the decision made on the 19th day of November, 1997 by the Council of the County of South Dublin to refuse permission for the retention of two double sided free standing signs and one wall mounted sign in car park at Quinnsworth Supermarket, Convent Road, Clondalkin, Dublin in accordance with plans and particulars lodged with the said Council:

DECISION: Pursuant to the Local Government (Planning and Development) Acts, 1963 to 1993, it is hereby decided, for the reason set out in the Schedule hereto, to grant permission for retention of the said three signs in accordance with the said plans and particulars and the said permission is hereby granted.

SCHEDULE

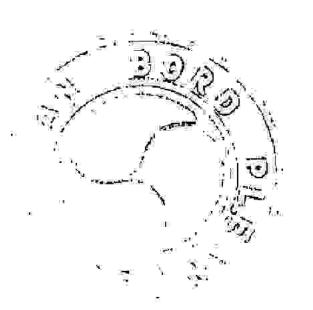
It is considered that the retention of these three signs, which provide information to the public relating to the car park within which the signs are located, would not seriously injure the visual amenities of the area and would be in accordance with the proper planning and development of the area.

Daving ha a. mussky

Member of An Bord Pleanála duly authorised to authenticate the seal of the Board.

Dated this 15 day of april

1998.



SOUTH DUBLIN COUNTY COUNCIL COMHAIRLE CHONTAE ÁTHA CLIATH THEAS

Bosca 4122, Lár an Bhaile, Tamhlacht, Baile Átha Cliath 24.

Telefon: 01-462 0000 Facs: 01-462 0104



PLANNING
DEPARTMENT
P.O. Box 4122,
Town Centre, Tallaght,
Dublin 24.

Telephone: 01-462 0000

Fax: 01-462 0104

NOTIFICATION OF DECISION TO REFUSE PERMISSION LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 4096	Date of Decision 19/11/97
Register Reference S97A/0628	Date 26th September 1997

Applicant

Power Supermarkets Ltd

Development

Retention of 2 double sided free standing signs and 1

wallmounted sign in car park.

Location

Quinnsworth Supermarket, Convent Road, Clondalkin, Dublin 22

Floor Area

Sq Metres

Time extension(s) up to and including

Additional Information Requested/Received

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to REFUSE PERMISSION in respect of the above proposal.

for the (3) Reasons on the attached Numbered Pages.

signed on behalf of the South Dublin County Council

19/11/97

for SENIOR ADMINISTRATIVE OFFICER

Peter Stevens and Associates 93A Sandymount Road, sandymount, Dublin 4.

SOUTH DUBLIN COUNTY COUNCIL COMHAIRLE CHONTAE ÁTHA CLIATH THEAS

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REG REF. S97A/0628



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Reasons

- Having regard to the extent and scale of the advertisements and the advertisement panels as well as the visual obtrusiveness and unsympathetic nature of the development at the centre of Clondalkin Village, it is considered that the advertisement and the advertisement panels materially contravene a development objective of the Dublin County Development Plan 1993 i.e. zoning objective C2; To protect and enhance the special physical and social character of town and village centres in the Dublin County Development Plan 1993, are harmful to visual amenity and contrary to the proper planning and development of the area.
- The advertisements and the advertisement panels, having regard to their scale, location on the building and proximity to pedestrian areas are contrary to the policies and objectives of the Dublin County Development Plan 1993 as they affect advertising and advertising panels. The development is therefore contrary to the proper planning and development of the area.
- The development in itself and taking account of the existing level of signage on the buildings within the site by reason of scale, visual clutter, unsympathetic nature and obtrusiveness would set an undesirable precedent for other similar developments which would in themselves and cumulatively be contrary to the policies and objectives of the Dublin County Development Plan 1993 and the Clondalkin Village Initiative, be harmful to visual amenity and be contrary to the proper planning and development of the area, and depreciate the value of property in the vicinity.