

	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)	Plan Register No.  S98A/0237	
1. Location	Naas Road, Dublin (beside McCormack McNaughton).		
2. Development	Convert two existing 6m X 3m freestanding advertising panels to one 6m X 3m double sided unipole advertising panel.		
3. Date of Application	14/04/1998	Date Further Particulars (a) Requested (b) Received	
3a. Type of Application	Permission	1. 23/07/1998 2.	1. 29/07/1998 2.
4. Submitted by	Name: David Allen Holdings Limited, Address: 6 Sandyford Park, Leopardstown,		
5. Applicant	Name: David Allen Holdings Limited, Address: 6 Sandyford Park, Leopardstown, Dublin 18.		
6. Decision	O.C.M. No. 1938  Date 25/09/1998	Effect RP REFUSE PERMISSION	
7. Grant	O.C.M. No. Date	Effect RP REFUSE PERMISSION	
8. Appeal Lodged	05/10/1998	Written Representations	
9. Appeal Decision	04/02/1999	Refuse Permission	
10. Material Contravention			
11. Enforcement		Compensation	Purchase Notice
12. Revocation or Amendment			
13. E.I.S. Requested		E.I.S. Received	E.I.S. Appeal
14. .... Registrar		..... Date	..... Receipt No.

# AN BORD PLEANÁLA

LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1998

County South Dublin

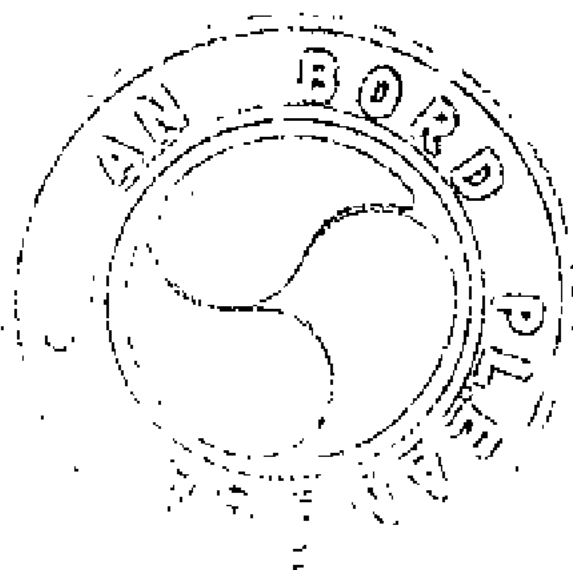
Planning Register Reference Number: S98A/0237


**APPEAL** by David Allen Holdings Limited of 6 Sandyford Park, Burton Hall Road, Leopardstown, Dublin against the decision made on the 25th day of September, 1998 by the Council of the County of South Dublin to refuse permission for development comprising the conversion of two existing six metre by three metre freestanding advertising panels to one six metre by three metre double sided unipole advertising panel at Naas Road, Dublin (beside McCormack McNaughton):

**DECISION:** Pursuant to the Local Government (Planning and Development) Acts, 1963 to 1998, permission is hereby refused for the said development for the reasons set out in the Schedule hereto.

## SCHEDULE

1. It is considered that the proposed development because of its scale and location would seriously injure the visual amenities of the area and be contrary to the proper planning and development of the area.
2. The proposed development because of its scale and location adjacent to a National Primary Route, would tend to distract road users and endanger public safety by reason of traffic hazard.



  
\_\_\_\_\_  
Member of An Bord Pleanála  
duly authorised to authenticate  
the seal of the Board.

Dated this 4<sup>th</sup> day of February 1999.

# AN BORD PLEANÁLA

LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1998

County South Dublin

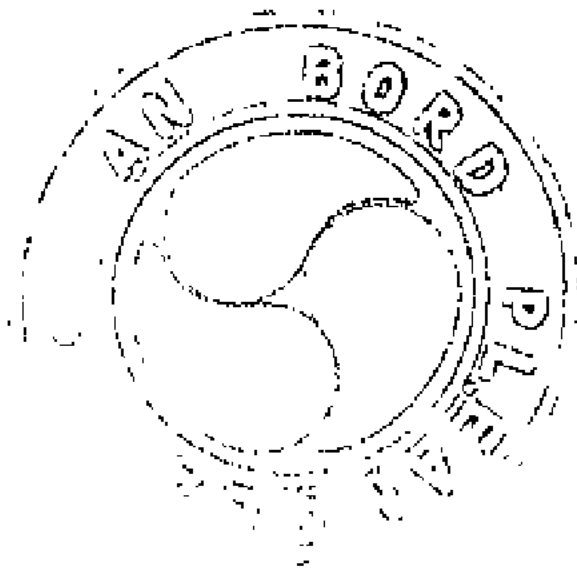
Planning Register Reference Number: S98A/0237

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*M. J. Connell*

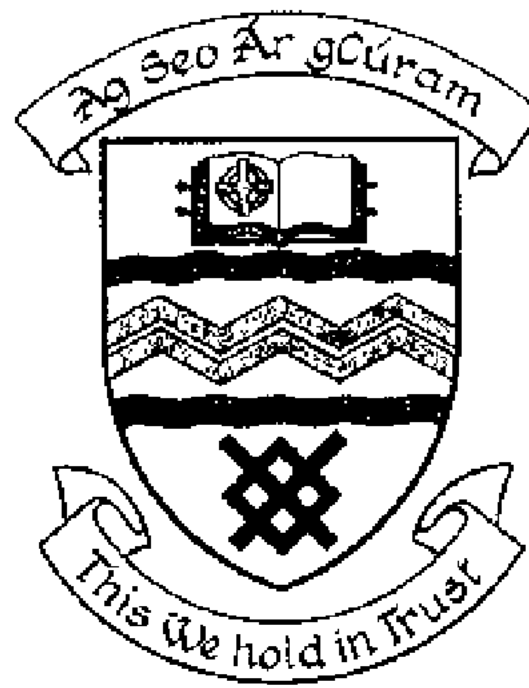
Member of An Bord Pleanála  
duly authorised to authenticate  
the seal of the Board.

Dated this 4<sup>th</sup> day of February 1999.

SOUTH DUBLIN COUNTY COUNCIL  
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS

Bosca 4122,  
Lár an Bhaile, Tamhlacht,  
Baile Átha Cliath 24.

Telefon: 01-414 9000  
Facs: 01-414 9104



PLANNING  
DEPARTMENT  
P.O. Box 4122,  
Town Centre, Tallaght,  
Dublin 24.

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NOTIFICATION OF DECISION TO REFUSE PERMISSION  
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 1938	Date of Decision 25/09/98
Register Reference S98A/0237	Date 14th April 1998

**Applicant** David Allen Holdings Limited,

**Development** Convert two existing 6m X 3m freestanding advertising panels to one 6m X 3m double sided unipole advertising panel.

**Location** Naas Road, Dublin (beside McCormack McNaughton).

**Floor Area** Sq Metres


**Time extension(s)** up to and including

**Additional Information Requested/Received** 23/07/98 /29/07/98

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

for the (3) Reasons on the attached Numbered Pages.

Signed on behalf of the South Dublin County Council

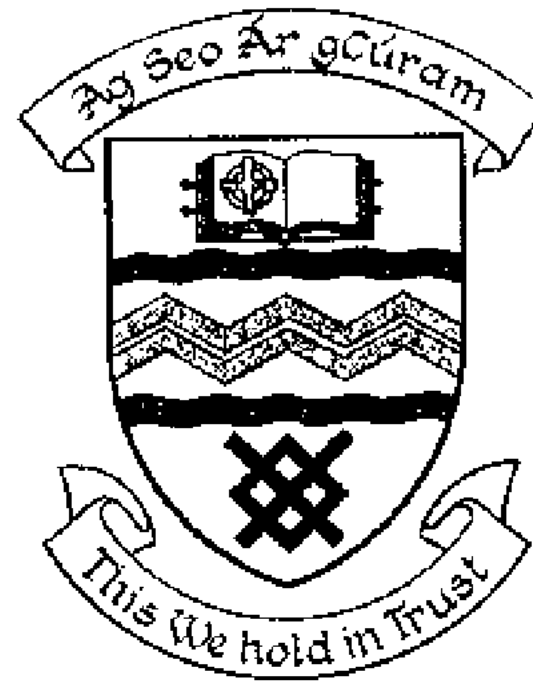
  
..... 25/09/98  
for SENIOR ADMINISTRATIVE OFFICER

David Allen Holdings Limited,  
6 Sandyford Park,  
Leopardstown,  
Dublin 18.

SOUTH DUBLIN COUNTY COUNCIL  
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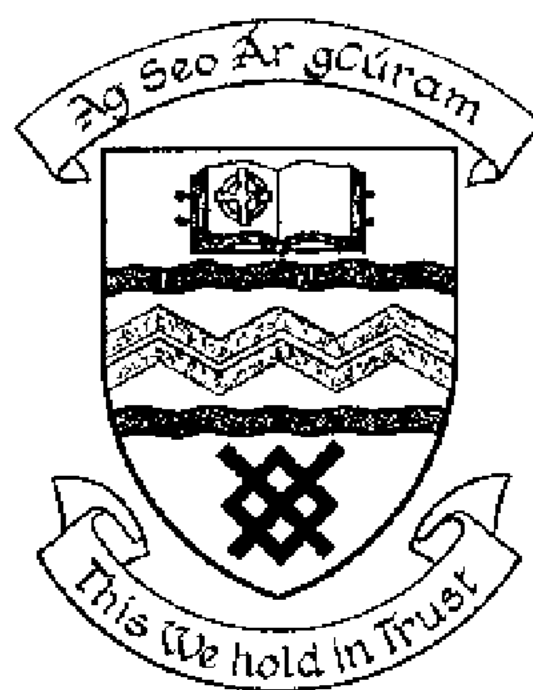
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**Reasons**

- 1 The proposed signage by reason of its free standing form and excessive size would be injurious to the visual amenities of the area and contrary to the proper planning and development of the area.
- 2 The proposed signage would set an undesirable precedent for other similar developments along the Naas Road, particularly in terms of free standing advertising hoardings which would in themselves and cumulatively not be in the interests of the proper planning and development of the area.
- 3 The proposed signage by reason of its form, size and location would cause distraction to road users, thereby endangering public safety by reason of traffic hazard. In this regard it is noted that the Council is contemplating widening of the Naas Road in the vicinity of this site, thus bringing the Naas Road very close to the proposed sign and increasing the impact of the sign in this area.

**SOUTH DUBLIN COUNTY COUNCIL  
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS**



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LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 1469	Date of Decision 23/07/98
Register Reference S98A/0237	Date 14th April 1998

**Applicant** David Allen Holdings Limited,  
**Development** Convert two existing 6m X 3m freestanding advertising panels to one 6m X 3m double sided unipole advertising panel.

**Location** Naas Road, Dublin (beside McCormack McNaughton).

**App. Type** Permission

Dear Sir/Madam,

With reference to your planning application, received on 14/04/98 in connection with the above, I wish to inform you that before the application can be considered under the Local Government (Planning & Development) Acts 1963-1993, the following **ADDITIONAL INFORMATION** must be submitted in quadruplicate:

- 1 The Planning Authority does not appear to have records of a grant of planning permission for advertising hoardings at this location. Applicant to submit documentary evidence of any such grant of permission.

Signed on behalf of South Dublin County Council

.....  
for Senior Administrative Officer

23/07/98

David Allen Holdings Limited,  
6 Sandyford Park,  
Leopardstown,  
Dublin 18.

SOUTH DUBLIN COUNTY COUNCIL  
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS



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LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Order Number 0993	Date of order 22/05/98
Register Reference S98A/0237	Date 14th April 1998

**Applicant** David Allen Holdings Limited,

**Development** Convert two existing 6m X 3m freestanding advertising panels to one 6m X 3m double sided unipole advertising panel.

**Location** Naas Road, Dublin (beside McCormack McNaughton).

Dear Sir/Madam,

An inspection carried out on 07/05/98 has shown that a site notice was not erected in respect of your planning application and the site location map does not show the correct location of the site. Before this application can be considered, you must erect a notice on the site or structure, and submit the following to this Department:

- (a) two copies of the text of the notice
- (b) two plans showing the position of the notice on the land or structure
- (c) a statement of the date on which the notice is erected

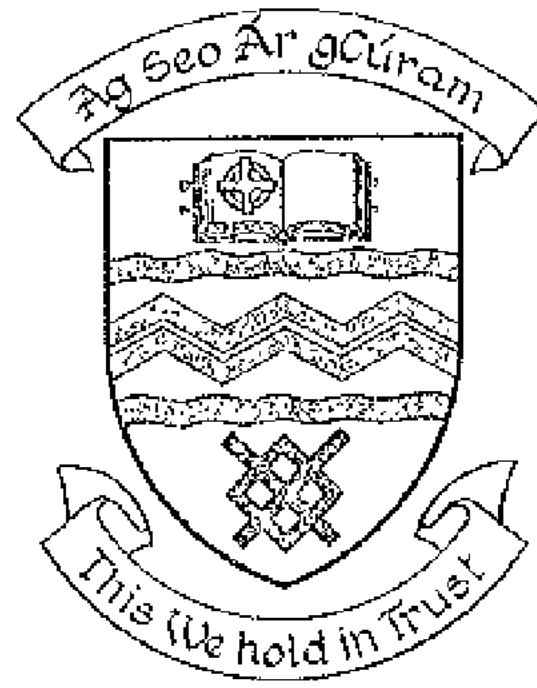
The notice must be maintained in position for at least one month and must fulfill the following conditions:-

1. Must be durable material
2. Must be securely erected in a conspicuous position easily visible and legible by persons using the public road
3. Must be headed "Application to Planning Authority".
4. Must state:

- (a) Applicant's name

David Allen Holdings Limited,  
6 Sandyford Park,  
Leopardstown,  
Dublin 18.

SOUTH DUBLIN COUNTY COUNCIL  
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- (b) whether application is for Permission, Outline Permission, or Approval.
- (c) nature and extent of development including number of dwellings (if any)
- (d) that the application may be inspected at the Planning Department, South Dublin County Council, Town Centre, Tallaght, Dublin 24.

No further consideration will be given to this application until you comply with these requirements.

Yours faithfully,

.....  
for Senior Administrative Officer. 22/05/98