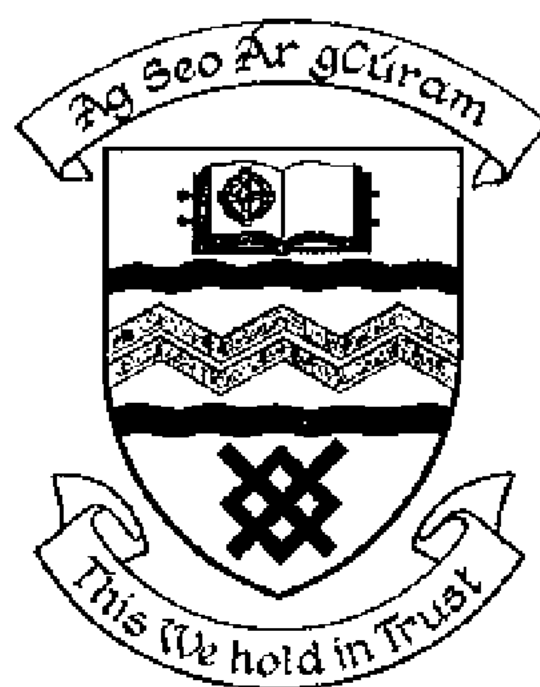


	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)	Plan Register No.  S98A/0423	
1. Location	Store 3, Liffey Valley Shopping Centre, Clondalkin.		
2. Development	Erection of 2 no. illuminated signs to external elevation of store.		
3. Date of Application	24/06/98	Date Further Particulars (a) Requested (b) Received	
3a. Type of Application	Permission	1.  2.	1.  2.
4. Submitted by	Name: R. E. Quinn Architects, Address: 139 University Street, Belfast,		
5. Applicant	Name: Boots The Chemists Ltd., Address: 1 Thane Road, Nottingham, England, NG2 3AA.		
6. Decision	O.C.M. No. 1650  Date 19/08/98	Effect RP REFUSE PERMISSION	
7. Grant	O.C.M. No.  Date	Effect RP REFUSE PERMISSION	
8. Appeal Lodged			
9. Appeal Decision			
10. Material Contravention			
11. Enforcement	Compensation	Purchase Notice	
0	0	0	
12. Revocation or Amendment			
13. E.I.S. Requested	E.I.S. Received	E.I.S. Appeal	
14. .... Registrar	..... Date	..... Receipt No.	

**SOUTH DUBLIN COUNTY COUNCIL**  
**COMHAIRLE CHONTAE ÁTHA CLIATH THEAS**



Bosca 4122,  
Lár an Bhaile, Tamhlacht,  
Baile Átha Cliath 24.

Telefon: 01-414 9000  
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**PLANNING  
DEPARTMENT**  
P.O. Box 4122,  
Town Centre, Tallaght,  
Dublin 24.

Telephone: 01-414 9000  
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**NOTIFICATION OF DECISION TO REFUSE PERMISSION**  
**LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993**

Decision Order Number 1650	Date of Decision 19/08/98
Register Reference S98A/0423	Date 24th June 1998

**Applicant** Boots The Chemists Ltd.,

**Development** Erection of 2 no. illuminated signs to external elevation of store.

**Location** Store 3, Liffey Valley Shopping Centre, Clondalkin.

**Floor Area** Sq Metres

**Time extension(s)** up to and including

**Additional Information Requested/Received** /

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

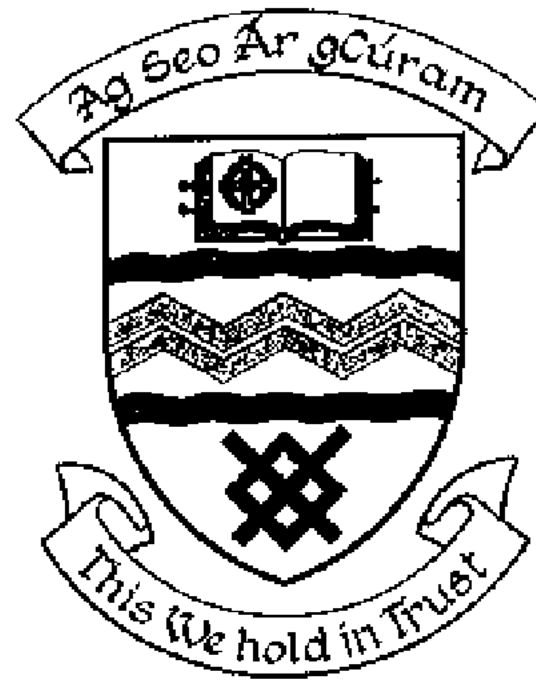
for the (2) Reasons on the attached Numbered Pages.

Signed on behalf of the South Dublin County Council

.....D.C..... 20/08/98  
for SENIOR ADMINISTRATIVE OFFICER

R. E. Quinn Architects,  
139 University Street,  
Belfast,  
BT7 1HP.

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REG REF. S98A/0423

Reasons

- 1 The proposed signs are excessive and visually obtrusive. A grant of permission for such signage would set a precedent for further external signage for those businesses other than 'anchor tenants' operating within the shopping centre resulting in visual clutter on the external elevations which would seriously detract from the amenity of the area.
- 2 It is considered that signage for the shopping centre should have an overall concept of design, having regard to the Anchor Tenants and smaller units and other services and developments within the centre.