

	South Dublin County Council Local Government (Planning & Development) Acts 1963 to 1993 Planning Register (Part 1)	Plan Register No. S98A/0720	
1. Location	Palmerstown Shopping Centre, Kennelsfort Road, Dublin 20.		
2. Development	Retain one advertising structure.		
3. Date of Application	19/10/98	Date Further Particulars (a) Requested (b) Received	
3a. Type of Application	Permission	1. 2.	1. 2.
4. Submitted by	Name: Signways Holdings Ltd., Address: 23 Seafield Road, Blackrock,		
5. Applicant	Name: Signways Holdings Ltd., Address: 23 Seafield Road, Blackrock, Co. Dublin.		
6. Decision	O.C.M. No. 2542 Date 16/12/1998	Effect RP REFUSE PERMISSION	
7. Grant	O.C.M. No. Date	Effect RP REFUSE PERMISSION	
8. Appeal Lodged	11/01/1999	Written Representations	
9. Appeal Decision	09/08/1999	Refuse Permission	
10. Material Contravention			
11. Enforcement		Compensation	Purchase Notice
12. Revocation or Amendment			
13. E.I.S. Requested		E.I.S. Received	E.I.S. Appeal
14. Registrar	 Date Receipt No.

AN BORD PLEANÁLA

LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1998

County South Dublin

Planning Register Reference Number: S98A/0720

SOUTH DUBLIN
COUNTY COUNCIL
11 AUG 1999
RECEIVED
PLANNING DEPT.

APPEAL by Signways Holdings Limited care of Sheehan Architects of 18 Merrion Road, Ballsbridge, Dublin against the decision made on the 16th day of December, 1998 by the Council of the County of South Dublin to refuse permission for development comprising the retention of one advertising structure at Woodfarm Cottages, Kenneelsfort Road, Dublin:

DECISION: Pursuant to the Local Government (Planning and Development) Acts, 1963 to 1998, permission is hereby refused for the said development for the reasons set out in the Schedule hereto.

SCHEDULE

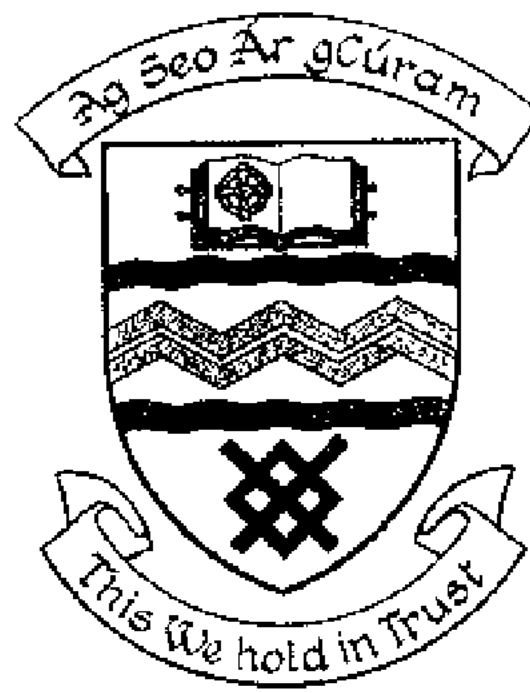
1. The retention of the structure, consisting of an advertisement hoarding structure with displays on both sides, would be visually obtrusive and would distract users of the public road and would, therefore, endanger public safety by reason of traffic hazard.
2. The proposed retention of the structure would injure the amenities of property in the vicinity and would be contrary to the proper planning and development of the area.

Michael Ryan

Member of An Bord Pleanála
duly authorised to authenticate
the seal of the Board.

Dated this *9th* day of *August* 1999.

**SOUTH DUBLIN COUNTY COUNCIL
COMHAIRLE CHONTAE ÁTHA CLIATH THEAS**



Bosca 4122,
Lár an Bhaile, Tamhlacht,
Baile Átha Cliath 24.

Telefon: 01-414 9000
Facs: 01-414 9104

**PLANNING
DEPARTMENT**
P.O. Box 4122,
Town Centre, Tallaght,
Dublin 24.

Telephone: 01-414 9000
Fax: 01-414 9104

**NOTIFICATION OF DECISION TO REFUSE PERMISSION
LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993**

Decision Order Number 2542	Date of Decision 16/12/98
Register Reference S98A/0720	Date 19th October 1998

Applicant Signways Holdings Ltd.,
Development Retain one advertising structure.
Location Palmerstown Shopping Centre, Kennelsfort Road, Dublin 20.

Floor Area Sq Metres

Time extension(s) up to and including

Additional Information Requested/Received /

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to **REFUSE PERMISSION** in respect of the above proposal.

for the (3) Reasons on the attached Numbered Pages.

signed on behalf of the South Dublin County Council

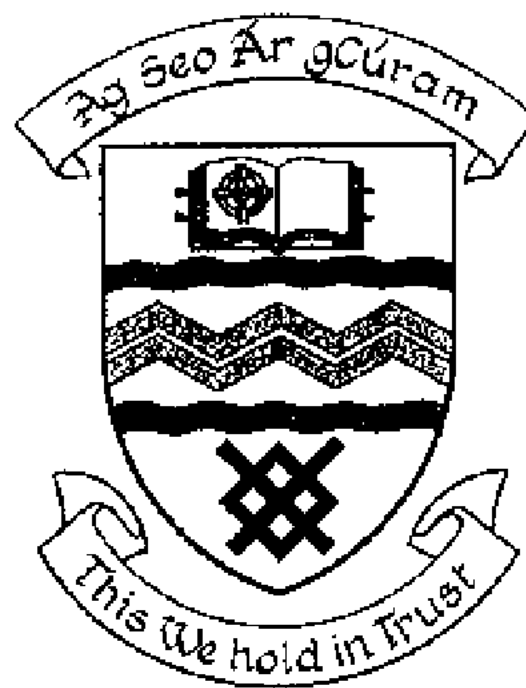
LA
..... 16/12/98
for SENIOR ADMINISTRATIVE OFFICER

Signways Holdings Ltd.,
23 Seafield Road,
Blackrock,
Co. Dublin.

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REG REF. S98A/0720

Reasons

- 1 The lodged plans are insufficiently clear in regards to what the applicant has applied for permission to retain. The lodged plans show a sign 20ft. wide x 10ft. high whereas on site there is a sign 40ft wide by 10ft. high. An earlier sign on the site of 20ft x 10ft with a south facing advertisement only and no north facing advertising has been replaced with the new 40ft x 10ft sign with advertising on both north and south facing panels. The sign is described in the newspaper advertisement as being at Palmerstown Shopping Centre, whereas it is located in the front garden of what is known as Woodfarm Cottages.
- 2 The advertising structure and signs are large and break the established building line and are visually intrusive and injure the amenities and depreciate the value of property in the vicinity.
- 3 The advertising structures and signs are a distraction to road users and are a danger to public safety by reason of a traffic hazard.