		South Dublin County C Local Governmen (Planning & Develor Acts 1963 to 19 Planning Register (P	nt oment) 93	Plan Register No S98A/0831
1.	Location	Airfield Villas, Naas Road, Dublin 22.		
2.	Development	Additional signage and night freshening illumination alterations to elevation.		
3.	Date of Application	08/12/1998		her Particulars sted (b) Received
3a.	Type of Application	Permission	1.	1.
		,	2.	2.
4.	Submitted by	Name: SDA c/o John Hodgins Architect Address: Amalfi, Rocky Road,		
5.	Applicant	Name: Lillis O ' Donnell Motor Company Ltd. Address: Airfield Villas, Naas Road, Dublin 22.		
б.	Decision	O.C.M. No. 0328 Date 18/02/1999	Effect RP REFUSE PI	ERMISSION
7.	Grant	O.C.M. No. Date	Effect RP REFUSE PE	ERMISSION
8.	Appeal Lodged	· · · · · · · · · · · · · · · · · · ·	,	
9.	Appeal Decision	, <u>, , , , , , , , , , , , , , , , , , </u>		
10.	Material Contravention			
11.	Enforcement	Compensation	Purchase	Notice
12.	Revocation or Am	endment		F
13.	E.I.S. Requested	E.I.S. Received	E.I.S. Ap	peal
14.	 Registrar		Receipt N	

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SOUTH DUBLIN COUNTY COUNCIL COMHAIRLE CHONTAE ÁTHA CLIATH THEAS

Bosca 4122, Lár an Bhaile, Tamhlacht, Baile Átha Cliath 24.

Telefon: 01-414 9000 Facs: 01-414 9104



PLANNING DEPARTMENT

P.O. Box 4122, Town Centre, Tallaght, Dublin 24.

Telephone: 01-414 9000 Fax: 01-414 9104

NOTIFICATION OF DECISION TO REFUSE PERMISSION LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 0328	Date of Decision 18/02/1999
Register Reference \$98A/0831	Date 8th December 1998

Applicant

Lillis O ' Donnell Motor Company Ltd.

Development

Additional signage and night freshening illumination

alterations to elevation.

Location

Airfield Villas, Naas Road, Dublin 22.

Floor Area

Sq Metres

Time extension(s) up to and including

18/02/1999

Additional Information Requested/Received

In pursuance of its functions under the above mentioned Acts, the South Dublin County Council, being the Planning Authority for the County Health District of Dublin, did by Order dated as above make a decision to REFUSE PERMISSION in respect of the above proposal.

for the (4) Reasons on the attached Numbered Pages.

Signed on behalf of the South Dublin County Council

18/02/1999

for SENIOR ADMINISTRATIVE OFFICER

SDA c/o John Hodgins Architect Amalfi, Rocky Road, Wicklow Town.

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REG REF. S98A/0831

Reasons

- It is considered that the proposed signage by reason of both its form, scale, excessive level of illumination and free standing form where applicable would be seriously injurious to the visual amenities of the area and contrary to the proper planning and development of the area.
- It is considered that the proposed signage would contravene advertising policies as set out in the 1998 South Dublin County Development Plan, which in general seek to minimise non essential advertising signs and to limit the number of signs located on any property. The policy further states that the purpose of signs is to guide the public/customers and not to intrude severely on visual amenity.
- The multiplicity of signs and the nature and number of light sources on the site would cause considerable distraction to motorists having regard to the location of the site in a prominent location beside a heavily trafficked junction of a motorway and a national Primary Road. It is considered that the proposal would constitute a serious traffic hazard.
- The works which have been carried out and are applied for in this application contravene condition No. 12 of the parent planning permission granted on foot of application S97A/0002 by Order No. 0436 dated 04/03/97



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LOCAL GOVERNMENT (PLANNING AND DEVELOPMENT) ACTS, 1963 TO 1993

Decision Order Number 0224	Date of Decision 05/02/1999
Register Reference S98A/0831	Date 8th December 1998

Applicant

Lillis O ' Donnell Motor Company Ltd.

App. Type

Permission

Development

Additional signage and night freshening illumination

alterations to elevation.

Location

Airfield Villas, Naas Road, Dublin 22.

Dear Sir / Madam,

In accordance with Section 26 (4a) of the Local Government (Planning and Development) Act 1963 as amended by Section 39 (f) of the Local Government (Planning and Development) Act 1976 the period for considering this application has been extended, up to and including 18/02/1999

Yours faithfully

lA+

05/02/1999

for SENIOR ADMINISTRATIVE OFFICER

SDA c/o John Hodgins Architect Amalfi, Rocky Road, Wicklow Town.